

BOSE Meeting 11/17/20 4PM

Present: Laura Reams, Sean Corcoran, Greta Mosher, Anna Frankle, Zach Peters, Lisa Pineda. Bessie McLean was absent.

Board of Supervisors of Elections Meeting
Tuesday, November 17, 2020
4 PM
Virtual Meeting

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AGENDA

1. Call to Order

The meeting began at 4:02 p.m.

2. Approval of Minutes – November 3, 2020

The meeting minutes of November 2, 2020 were approved unanimously without amendment.

3. Brainstorming for City Election 2021

Lisa Pineda suggested putting flyers out with residents trash cans and advertisements on Big Belly trash receptacle. Greta Mosher suggested advertising wraps on City vehicles to which Lisa suggested magnets for vehicles.

Zach Peters asked about alternatives to trash cans for those who may get missed. Discussion about mailers and other resources for multi-family homes.

Lisa suggested giving flyers to Owen, to call-a-bus driver to hand out to patrons.

Anna asked how soon they could advertise in the Green Sheet to which Laura said they could potentially start in December.

Sean suggested advertising on the electronic board on the fringe of the City limits.

Laura mentioned door-to-door canvassing, much like what was conducted by the Complete Count Committee.

Greta asked about the content of the flyers to which Lisa stated that as much information as possible should be included.

Sean and Zach mentioned hand sanitizer or masks.

Lisa, Greta, and Laura suggested an "I voted" sticker contest for school students to participate in. Additional suggestions were calendars, QR codes that would integrate calendars, banners, leaving at grocery stores, eateries, small businesses, on grocery shopping cart, voting events with food and bands.

Lisa asked about graphic design, Laura provided detail regarding the designers who have been

considered and what would be included in the design.

Lisa brought up making the “Y” in Hyattsville or the “V” in HVL an envelope for VBM.

Laura spoke about the multiple vendors required for a VBM election and asked the Board to keep in mind the different resources used in the past and how effective they were.

4. Adjourn

The meeting adjourned at 5:01 p.m.