

City Council of Hyattsville, Maryland

AGENDA

City Council Regular Meeting

Monday, May 15, 2017

7:00 PM



Council Chambers

Hyattsville Municipal Building

4310 Gallatin Street, 3rd Floor

Hyattsville, MD 20781

(301) 985-5000 www.hyattsville.org

CITY COUNCIL

[Mayor Candace B. Hollingsworth](#)

[Bart Lawrence, Ward 1](#)

[Kevin Ward, Ward 1](#)

[Robert S. Croslin, Ward 2](#)

[Shani N. Warner, Ward 2](#)

[Carrianna Suiter, Ward 3](#)

[Thomas Wright, Ward 3](#)

[Edouard Haba, Ward 4](#)

[Paula J. Perry, Ward 4](#)

[Joseph Solomon, Ward 5](#)

[Erica Spell, Ward 5](#)

ADMINISTRATION

Tracey E. Nicholson, City Administrator

Laura Reams, City Clerk, 301-985-5009, lreams@hyattsville.org

WELCOME TO THE CITY OF HYATTSVILLE CITY COUNCIL MEETING! Your participation at this public meeting is valued and appreciated.

Agenda/Packet: The Agenda/Packet is available for review at the Hyattsville Municipal Building and online at www.hyattsville.org prior the scheduled meeting (generally available no later than the Friday prior to the scheduled Monday meeting). Please note, times given for agenda items are estimates only. Matters other than those indicated on the agenda may also be considered at Council discretion.

Americans with Disabilities Act: In compliance with the ADA, if you need special assistance to participate in this meeting or other services in conjunction with this meeting, please contact the City Clerk's Office at (301) 985-5009. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Audible Devices: Please ensure all audible devices are turned off or otherwise not audible when the City Council is in session. Thank you.

Consent Agenda: Items listed on the Consent agenda are considered to be routine in nature, and are normally approved by one motion. Please note that most items on the Consent agenda have been discussed at a previous meeting. If a Councilmember wishes to comment on a particular item, that item shall be removed from the Consent agenda to "action" to allow for additional discussion.

Public Input: If you wish to address the Council during the Public Comment period, please submit an Audience Participation Form to the City Clerk prior to the beginning of the meeting. Matters identified during Public Comment that are not on that meeting's agenda will be referred to staff for follow-up or considered on a future agenda. Issues that require a response will be addressed publically at the next regular Council meeting. Speakers are requested to keep their comments to no more than two (2) minutes per speaker. Written comments or supporting documents may be turned in to the City Clerk for distribution to the Mayor and Council.

Ways to Watch the Meetings Live: City Council meetings are broadcast live on cable television channel 71 (Comcast) and channel 12 (Verizon). You may also view meetings live online at hyattsville-md.granicus.com/MediaPlayer.php?camera_id=2

Replay Schedule: The meetings will be re-broadcast on cable television, channel 71 (Comcast) and channel 12 daily at 7:00 a.m., 1 p.m., and 8 p.m. Meetings are also able for replay online at www.hyattsville.org/councilagendas.

City Information: Sign up to receive text and email notifications about Hyattsville events, government, police and programs at www.hyattsville.org/list.aspx

Inclement Weather: In the event of inclement weather, please call 301-985-5000 to confirm the status of the Council meeting.



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1. **Call to Order and Council Roll Call**
2. **Pledge of Allegiance to the Flag**
3. **Approval of Agenda**
4. **Public Comment (7:10 p.m. – 7:20 p.m.) Limit 2 minutes per speaker**

5. **Consent Items (7:20 p.m. - 7:35 p.m.)**

5.a) Acceptance of the Certified Election Results for the 2017 Biennial Election

I move that the Mayor and Council accept the certified election results from the Board of Supervisors of Election for the City Election held on Tuesday, May 2, 2017. This certification is provided for under Section C4-11 of the Hyattsville City Charter.

Motion #: 184-05-FY17

Sponsor(s): At the Request of the City Administrator

[2017 Election Certification_Ward 1.pdf](#)

[2017 Election Certification_Ward 2.pdf](#)

[2017 Election Certification_Ward 3.pdf](#)

[2017 Election Certification_Ward 4.pdf](#)

[2017 Election Certification_Ward 5.pdf](#)

[2017 Election Certification_FINAL_All Wards.pdf](#)

5.b) Rosa Parks Soccer Program - Ward 5 Council Discretionary Fund Appropriation & Disbursement

I move that the Mayor and Council approve the appropriation and disbursement of \$1,000.00 from the Ward 5 council discretionary fund for the Rosa Parks Elementary School Soccer Program Fund.

Motion #: 185-05-FY17

Sponsor(s): Solomon, Frazier

5.c) FY-2017 Budget Amendment - Share Our Strength Grant - Cooking Matters

I move that the Mayor and Council amend the FY-2017 budget to appropriate the remaining fund balance of \$520.00 from the Share our Strength - Cooking Matters Grant previously approved in FY-2016 for \$2,000.

Motion #: 186-05-FY17

Sponsor(s): At the Request of the City Administrator

5.d) Adoption of the 2017-2021 Community Sustainability Plan

I move that the City Council approve and adopt the 2017-2021 Community Sustainability Plan as the City of Hyattsville's strategic planning document detailing a broad range of cultural, social, economic and infrastructure priorities.

Motion #: 187-05-FY17

Sponsor(s): At the Request of the City Administrator

[Memo - Speak Up Community Sustainability Plan 5.11.2017.docx](#)

[Plan Final Copy 05.11.17 Spread.pdf](#)

5.e) Council Discretionary Fund Appropriation & Disbursement - Wards 2 and 3

I move that the Mayor and Council approve the appropriation and disbursement of \$250.00 from the Ward 3 council discretionary fund, and \$250.00 from the Ward 2 council discretionary fund, for a total of \$500.00 for the Rosa Parks Elementary School Summer Literacy Program.

Motion #: 188-05-FY17

Sponsor(s): Wright, Paschall, Croslin, Solomon, Lawrence

6. Council Dialogue (7:35 p.m. - 7:45 p.m.)

7. Motion to Adjourn Sine Die



Hyattsville City Council Agenda Item Report

Meeting Date: May 15, 2017

Submitted by: Laura Reams

Submitting Department: City Clerk

Item Type: Legislative

Agenda Section: Consent Items (7:20 p.m. - 7:35 p.m.)

SUBJECT

Acceptance of the Certified Election Results for the 2017 Biennial Election

Motion #

184-05-FY17

Recommendation:

I move that the Mayor and Council accept the certified election results from the Board of Supervisors of Election for the City Election held on Tuesday, May 2, 2017. This certification is provided for under Section C4-11 of the Hyattsville City Charter.

Sponsor(s):

At the Request of the City Administrator

ATTACHMENTS

[2017_Election Certification_Ward 1.pdf](#)

[2017_Election Certification_Ward 2.pdf](#)

[2017_Election Certification_Ward 3.pdf](#)

[2017_Election Certification_Ward 4.pdf](#)

[2017_Election Certification_Ward 5.pdf](#)

[2017_Election Certification_FINAL_All Wards.pdf](#)

Summary Background:

On May 4, 2017 the Board of Supervisors of Elections certified the results of the May 2, 2017 election to the City Clerk per section C4-11 of the City Charter. A copy of the certified return sheets per Ward and a summary return sheet for the advisory referendum are attached.

Next Steps:

The oath of office will be administered to the newly elected officials at the 8 PM council meeting.

Fiscal Impact:

N/A

City Administrator Comments:

N/A

Community Engagement:

N/A

Strategic Goals:

Goal 4 - Foster Excellence in all City Operations

Legal Review Required?

N/A

**CITY OF HYATTSVILLE
2017 CITY ELECTION
CERTIFIED - RETURN SHEET – WARD ONE (1)**



WARD 1 COUNCIL MEMBER

Name	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
Ian Herron	48	1	1	50
Talib Karim	159	4	5	168
Bart Lawrence	449	9	8	466
Write-In's	0	0	0	0

WARD 1 - ADVISORY REFERENDUM

REFERENDUM QUESTION # 1				
SHOULD THE CITY COUNCIL CONSIDER REDUCING THE NUMBER OF COUNCILMEMBERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	229	5	5	239
NO:	415	7	8	430

REFERENDUM QUESTION #2 (A)				
PART A				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND KEEP THE CURRENT FIVE WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	246	8	4	258
NO:	303	3	8	314

REFERENDUM QUESTION #2 (B)				
PART B				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND REDUCE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	41	1	0	42
NO:	486	10	12	508

REFERENDUM QUESTION #2 (C)				
PART C				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD AND INCREASE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	158	6	5	169
NO:	386	6	8	400

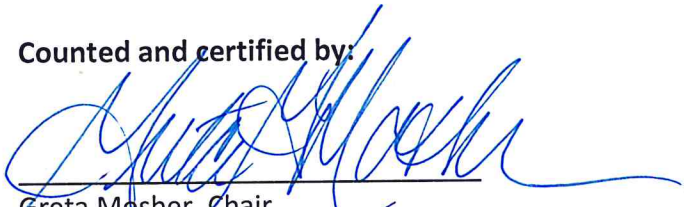
REFERENDUM QUESTION #2 (D)				
PART D				
REDUCE THE NUMBER OF WARDS AND KEEP TWO COUNCILMEMBERS PER WARD.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	136	1	1	138
NO:	404	10	12	426

REFERENDUM QUESTION # 3				
IN ADDITION TO THE ABOVE, SHOULD THERE BE ONE OR MORE COUNCILMEMBERS ELECTED AT LARGE BY ALL THE CITY VOTERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	312	8	4	324
NO:	275	4	9	288

WARD 1 VOTER TURNOUT:

TOTAL NUMBER OF REGISTERED VOTERS IN WARD 1:	2,906
TOTAL NUMBER OF WARD 1 VOTERS FOR ELECTION 2017:	690
PERCENTAGE OF VOTER TURNOUT FOR WARD 1:	24%

Counted and certified by:


Greta Mosher, Chair
Board of Supervisors of Elections


Anna Frankle
Board of Supervisors of Elections


Andrea Ross
Board of Supervisors of Elections


Ana Pineda,
Board of Supervisors of Elections


Bessie McLean,
Board of Supervisors of Elections

**CITY OF HYATTSVILLE
2017 CITY ELECTION
CERTIFIED - RETURN SHEET – WARD TWO (2)**



WARD 2 COUNCIL MEMBER

Name	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
Robert Croslin	344	7	1	352
Ray Caron (Write-In)	1	0	0	1
Drusilla Barron (Write-In)	1	0	0	1
Emily Strab (Write-In)	1	0	0	1
Emily Strabb (Write-In)	1	0	0	1
Carter Raines (Write-In)	1	0	0	1
Blank (Write-In)	1	0	0	1
Ben Zeitler (Write-In)	1	0	0	1
Paul Stein Koenig (Write-In)	1	0	0	1
Chris Currie (Write-In)	2	0	0	2
James Groves (Write-In)	2	0	0	2
Mary Warneka (Write-In)	1	0	0	1
Not Croslin AnyOne But Croslin - He got snobby after his "CORONATION" (Write-In)	1	0	0	1
Herbert Hille (Write-In)	1	0	0	1
Chris Colaw (Write-In)	1	0	0	1
Abstain (Write-In)	1	0	0	1
No one (Write-In)	1	0	0	1
Raymond Caron (Write-In)	1	0	0	1
Other (Write-In)	1	0	0	1

WARD 2 - ADVISORY REFERENDUM

REFERENDUM QUESTION # 1				
SHOULD THE CITY COUNCIL CONSIDER REDUCING THE NUMBER OF COUNCILMEMBERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	210	6	0	216
NO:	160	2	1	163

REFERENDUM QUESTION #2 (A)				
PART A				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND KEEP THE CURRENT FIVE WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	151	3	0	154
NO:	167	5	1	173

REFERENDUM QUESTION #2 (B)				
PART B				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND REDUCE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	25	1	0	26
NO:	281	7	1	289

REFERENDUM QUESTION #2 (C)				
PART C				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD AND INCREASE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	84	3	1	88
NO:	234	5	0	239

REFERENDUM QUESTION #2 (D)				
PART D				
REDUCE THE NUMBER OF WARDS AND KEEP TWO COUNCILMEMBERS PER WARD.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	106	2	0	108
NO:	216	6	1	223

REFERENDUM QUESTION # 3				
IN ADDITION TO THE ABOVE, SHOULD THERE BE ONE OR MORE COUNCILMEMBERS ELECTED AT LARGE BY ALL THE CITY VOTERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	162	2	1	165
NO:	189	6	0	195

WARD 2 VOTER TURNOUT:

TOTAL NUMBER OF REGISTERED VOTERS IN WARD 2:	2,495
TOTAL NUMBER OF WARD 2 VOTERS FOR ELECTION 2017:	384
PERCENTAGE OF VOTER TURNOUT FOR WARD 2:	16%

Counted and certified by:



Greta Mosher, Chair
Board of Supervisors of Elections



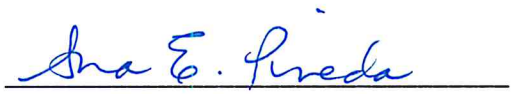
Andrea Ross
Board of Supervisors of Elections



Bessie McLean,
Board of Supervisors of Elections



Anna Frankle
Board of Supervisors of Elections



Ana Pineda,
Board of Supervisors of Elections

**CITY OF HYATTSVILLE
2017 CITY ELECTION
CERTIFIED - RETURN SHEET – WARD THREE (3)**



WARD 3 COUNCIL MEMBER

Name	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
Vinni Anandham	19	0	0	19
Ayanna D. Shivers	85	0	0	85
Carrianna Suiter	128	4	6	138
Jonathan Berry (Write-In)	1	0	0	1

WARD 3- ADVISORY REFERENDUM

REFERENDUM QUESTION # 1				
SHOULD THE CITY COUNCIL CONSIDER REDUCING THE NUMBER OF COUNCILMEMBERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	56	3	0	59
NO:	168	2	6	176

REFERENDUM QUESTION #2 (A)				
PART A				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND KEEP THE CURRENT FIVE WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	66	2	1	69
NO:	127	3	3	133

REFERENDUM QUESTION #2 (B)				
PART B				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND REDUCE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	23	1	0	24
NO:	170	4	4	178

REFERENDUM QUESTION #2 (C)				
PART C				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD AND INCREASE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	74	3	3	80
NO:	123	2	2	127

REFERENDUM QUESTION #2 (D)				
PART D				
REDUCE THE NUMBER OF WARDS AND KEEP TWO COUNCILMEMBERS PER WARD.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	50	1	0	51
NO:	144	4	4	152

REFERENDUM QUESTION # 3				
IN ADDITION TO THE ABOVE, SHOULD THERE BE ONE OR MORE COUNCILMEMBERS ELECTED AT LARGE BY ALL THE CITY VOTERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	109	1	1	111
NO:	99	3	4	106

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WARD 3 VOTER TURNOUT:

TOTAL NUMBER OF REGISTERED VOTERS IN WARD 3:	2,304
TOTAL NUMBER OF WARD 3 VOTERS FOR ELECTION 2017:	244
PERCENTAGE OF VOTER TURNOUT FOR WARD 3:	11%

Counted and certified by:



Greta Mosher, Chair
Board of Supervisors of Elections



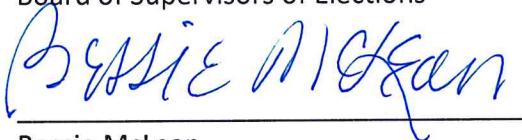
Anna Frankle
Board of Supervisors of Elections



Andrea Ross
Board of Supervisors of Elections



Ana Pineda,
Board of Supervisors of Elections



Bessie McLean,
Board of Supervisors of Elections

**CITY OF HYATTSVILLE OFFICIAL ELECTION
2017 CITY ELECTION
CERTIFIED - RETURN SHEET – WARD FOUR (4)**



WARD 4 COUNCIL MEMBER

Name	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
Shirley Ann Bender	14	2	0	16
Edouard Haba	102	2	2	106
Write-In's	0	0	0	0

WARD 4- ADVISORY REFERENDUM

REFERENDUM QUESTION # 1				
SHOULD THE CITY COUNCIL CONSIDER REDUCING THE NUMBER OF COUNCILMEMBERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	34	2	0	36
NO:	79	2	2	83

REFERENDUM QUESTION #2 (A)				
PART A				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND KEEP THE CURRENT FIVE WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	42	2	0	44
NO:	59	2	2	63

REFERENDUM QUESTION #2 (B)				
PART B				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND REDUCE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	12	1	0	13
NO:	87	2	2	91

REFERENDUM QUESTION #2 (C)				
PART C				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD AND INCREASE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	20	0	1	21
NO:	79	3	1	83

REFERENDUM QUESTION #2 (D)				
PART D				
REDUCE THE NUMBER OF WARDS AND KEEP TWO COUNCILMEMBERS PER WARD.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	29	0	1	30
NO:	72	3	1	76

REFERENDUM QUESTION # 3				
IN ADDITION TO THE ABOVE, SHOULD THERE BE ONE OR MORE COUNCILMEMBERS ELECTED AT LARGE BY ALL THE CITY VOTERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	47	0	0	47
NO:	57	4	2	63

WARD 4 VOTER TURNOUT:

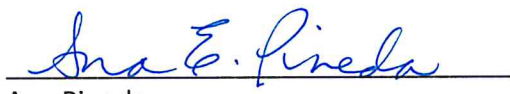
TOTAL NUMBER OF REGISTERED VOTERS IN WARD 4:	1,571
TOTAL NUMBER OF WARD 4 VOTERS FOR ELECTION 2017:	124
PERCENTAGE OF VOTER TURNOUT FOR WARD 4:	8%

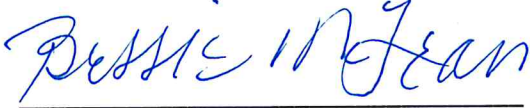
Counted and certified by:


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Board of Supervisors of Elections


Anna Frankle
Board of Supervisors of Elections


Andrea Ross
Board of Supervisors of Elections


Ana Pineda,
Board of Supervisors of Elections


Bessie McLean,
Board of Supervisors of Elections

**CITY OF HYATTSVILLE
2017 CITY ELECTION
CERTIFIED - RETURN SHEET – WARD FIVE (5)**



WARD 5 COUNCIL MEMBER

Name	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
Derrika Durant	4	0	0	4
Erica Spell	73	2	3	78
Ben Zeitler	51	0	0	51
Write-In's	0	0	0	0

WARD 5- ADVISORY REFERENDUM

REFERENDUM QUESTION # 1				
SHOULD THE CITY COUNCIL CONSIDER REDUCING THE NUMBER OF COUNCILMEMBERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	42	1	0	43
NO:	80	0	3	83

REFERENDUM QUESTION #2 (A)				
PART A				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND KEEP THE CURRENT FIVE WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	38	2	0	40
NO:	71	0	2	73

REFERENDUM QUESTION #2 (B)				
PART B				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND REDUCE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	Total
YES:	12	0	0	12
NO:	93	2	2	97

REFERENDUM QUESTION #2 (C)				
PART C				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD AND INCREASE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	32	0	1	33
NO:	74	2	1	77

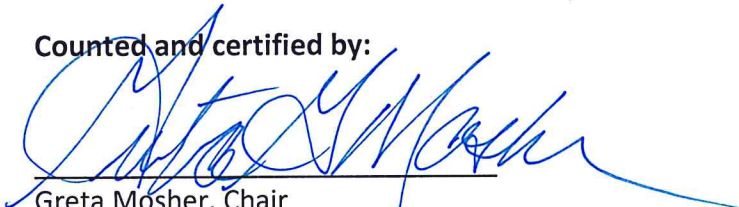
REFERENDUM QUESTION #2 (D)				
PART D				
REDUCE THE NUMBER OF WARDS AND KEEP TWO COUNCILMEMBERS PER WARD.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	27	0	0	27
NO:	82	2	2	86

REFERENDUM QUESTION # 3				
IN ADDITION TO THE ABOVE, SHOULD THERE BE ONE OR MORE COUNCILMEMBERS ELECTED AT LARGE BY ALL THE CITY VOTERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	64	1	0	65
NO:	50	1	2	53

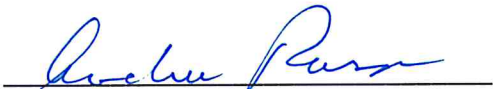
WARD 5 VOTER TURNOUT:

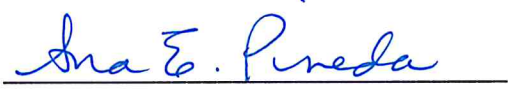
TOTAL NUMBER OF REGISTERED VOTERS IN WARD 5:	1,307
TOTAL NUMBER OF WARD 5 VOTERS FOR ELECTION 2017:	133
PERCENTAGE OF VOTER TURNOUT FOR WARD 5:	11%

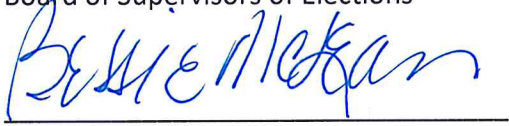
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Ana Pineda,
Board of Supervisors of Elections


Bessie McLean,
Board of Supervisors of Elections

CITY OF HYATTSVILLE OFFICIAL ELECTION
2017 CITY ELECTION
CERTIFIED - RETURN SHEET



ALL WARDS - ADVISORY REFERENDUM

REFERENDUM QUESTION # 1				
SHOULD THE CITY COUNCIL CONSIDER REDUCING THE NUMBER OF COUNCILMEMBERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	571	17	5	593
NO:	902	13	20	935

REFERENDUM QUESTION #2 (A)				
PART A				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND KEEP THE CURRENT FIVE WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	543	17	5	565
NO:	727	13	16	756

REFERENDUM QUESTION #2 (B)				
PART B				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD, AND REDUCE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	113	4	0	117
NO:	1,117	25	21	1163

REFERENDUM QUESTION #2 (C)				
PART C				
REDUCE THE NUMBER OF COUNCILMEMBERS TO ONE PER WARD AND INCREASE THE NUMBER OF WARDS.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	368	12	11	391
NO:	896	18	12	926

REFERENDUM QUESTION #2 (D)				
PART D				
REDUCE THE NUMBER OF WARDS AND KEEP TWO COUNCILMEMBERS PER WARD.				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	348	4	2	354
NO:	918	25	20	963

REFERENDUM QUESTION # 3				
IN ADDITION TO THE ABOVE, SHOULD THERE BE ONE OR MORE COUNCILMEMBERS ELECTED AT LARGE BY ALL THE CITY VOTERS?				
	Machine Votes	Vote-by-Mail	Provisional	CERTIFIED Total
YES:	694	12	6	712
NO:	670	18	17	705

Counted and certified by:



Greta Mosher, Chair
Board of Supervisors of Elections



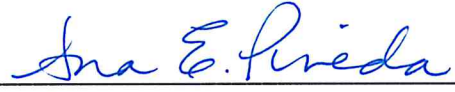
Andrea Ross
Board of Supervisors of Elections



Bessie McLean,
Board of Supervisors of Elections



Anna Frankle
Board of Supervisors of Elections



Ana Pineda,
Board of Supervisors of Elections



Hyattsville City Council Agenda Item Report

Meeting Date: May 15, 2017

Submitted by: Joseph Solomon, W5

Submitting Department: Legislative

Item Type: Budget

Agenda Section: Consent Items (7:20 p.m. - 7:35 p.m.)

SUBJECT

Rosa Parks Soccer Program - Ward 5 Council Discretionary Fund Appropriation & Disbursement

Motion #

185-05-FY17

Recommendation:

I move that the Mayor and Council approve the appropriation and disbursement of \$1,000.00 from the Ward 5 council discretionary fund for the Rosa Parks Elementary School Soccer Program Fund.

Sponsor(s):

Solomon, Frazier

ATTACHMENTS

Summary Background:

Rosa Parks Elementary will be partnering with Maryland-based non-profit community soccer program organizers at Next Level Soccer (NLS). NLS is an innovative non-profit (501c3) soccer organization that specializes in programs that help support the education and growth of our youth. NLS creates life changing experiences and opportunities for young student athletes in the Maryland region through the beautiful game of soccer.

<https://www.nextlevelsoccer.us/mission-statement>

Next Steps:

Upon council approval Rosa Parks Elementary staff and parents will begin program planning with NLS.

Fiscal Impact:

1,000.00

City Administrator Comments:

TBD

Community Engagement:

Rosa Parks PTA, staff and students are supportive of funding request.

Strategic Goals:

Goal 3 – Promote a Safe and Vibrant Community

Legal Review Required?

N/A



Hyattsville City Council Agenda Item Report

Meeting Date: May 15, 2017

Submitted by: Ron Brooks

Submitting Department: Finance

Item Type: Budget

Agenda Section: Consent Items (7:20 p.m. - 7:35 p.m.)

SUBJECT

FY-2017 Budget Amendment - Share Our Strength Grant - Cooking Matters

Motion #

186-05-FY17

Recommendation:

I move that the Mayor and Council amend the FY-2017 budget to appropriate the remaining fund balance of \$520.00 from the Share our Strength - Cooking Matters Grant previously approved in FY-2016 for \$2,000.

Sponsor(s):

At the Request of the City Administrator

ATTACHMENTS

Summary Background:

This amendment ensures that funds are available currently to continue our nutritional tours for seniors and people with disabilities, and that we are in compliance with the guidelines of the Share Our Strength grant.

At the end of FY16, we had \$520 of remaining grant funds. Because the grant period does not align with the fiscal year, this was not problematic. However, we then moved those remaining dollars to the general fund at the end of the fiscal year, rather than appropriating them for use in subsequent months.

When we then spent \$520 in FY17, on Oct. 31, 2016, the money was drawn from an additional grant we had secured from Share Our Strength. The result is that while the FY17 budget shows we have no remaining funds from the second grant, Share Our Strength still expects us to spend the remaining \$520 they granted us in the previous cycle.

Next Steps:

Expense out the remaining balance of the grant and close it out.

Fiscal Impact:

This a budget amendment in the amount of \$520.00

City Administrator Comments:

See summary background above.

Community Engagement:

N/A

Strategic Goals:

Goal 1 - Ensure Transparent & Accessible Governance

Legal Review Required?

N/A



Hyattsville City Council Agenda Item Report

Meeting Date: May 15, 2017

Submitted by: Jim Chandler

Submitting Department: Community & Economic Development

Item Type: Planning & Development

Agenda Section: Consent Items (7:20 p.m. - 7:35 p.m.)

SUBJECT

Adoption of the 2017-2021 Community Sustainability Plan

Motion

187-05-FY17

Recommendation:

I move that the City Council approve and adopt the 2017-2021 Community Sustainability Plan as the City of Hyattsville's strategic planning document detailing a broad range of cultural, social, economic and infrastructure priorities.

Sponsor(s):

At the Request of the City Administrator

ATTACHMENTS

[Memo - Speak Up Community Sustainability Plan 5.11.2017.docx](#)

[Plan Final Copy 05.11.17 Spread.pdf](#)

Summary Background:

On Monday, April 17th and Wednesday, May 10th, Staff from the Department of Community & Economic Development presented the City Council with an overview of the 2017 Speak Up Community Sustainability Plan. The purpose of the discussions with the City Council was to provide additional opportunities for City Council feedback to be incorporated as edits prior to presenting the Plan for adoption.

Next Steps:

Staff anticipates adoption of the document at the City Council meeting scheduled for Monday, May 15, 2017. The adopted Plan will be published in both English and Spanish.

Fiscal Impact:

N/A

City Administrator Comments:

The City Administrator recommends the approval of this item.

Community Engagement:

The draft Community Sustainability Plan was presented during public open house sessions on the following dates:

- April 22nd, 1:00 PM, City Administration Building
- April 25th, 6:30 PM, Felegy Elementary School

Strategic Goals:

Goal 1: Ensure Transparent and Accessible Governance

Action 1.1 – Provide opportunities for resident participation in civic engagement;

Goal 2: Ensure the Long-Term Economic Viability of the City

Action 2.2 – Invest and manage City infrastructure including streets, sidewalks and public facilities

Action 2.3 – Promote and invest in opportunities for alternative transportation methods to support multi-modal connectivity throughout the City.

Action 2.4 – Provide economic development programming and projects to support and facilitate infill, revitalization, redevelopment and transit-oriented investment;

Goal 3: Promote a Safe and Vibrant Community

Action 3.1 – Enhance safety and security in public places including residential neighborhoods, parks and commercial corridors

Action 3.2 – Enhance the overall quality;

Goal 4: Foster Excellence in all City Operations

Action 4.3 – Utilize data, technology and best practices to develop and implement proactive, problem solving strategies and services;

Goal 5: Strengthen the City's Identity as a Diverse, Creative, and Welcoming Community

Action 5.1 – Create opportunities for community stakeholder networking by developing diverse recreation programs and events accessible and inclusive to all.

Legal Review Required?

N/A



Memo

To: Mayor and Council

CC: Tracey Nicholson, City Administrator
Katie Gerbes, Community Planner

From: Jim Chandler, Assistant City Administrator, Director, Community & Econ. Development

Date: May 11, 2017

Re: SpeakUp Community Sustainability Plan

On Monday, April 17th and Wednesday, May 10th, Staff from the Department of Community & Economic Development presented the City Council with an overview of the 2017 Speak Up Community Sustainability Plan. The purpose of the discussions with the City Council was to provide additional opportunities for City Council feedback to be incorporated as edits prior to presenting the Plan for adoption.

The draft Community Sustainability Plan was presented during public open house sessions on the following dates:

- April 22nd, 1:00 PM, City Administration Building
- April 25th, 6:30 PM, Felegy Elementary School

Plan materials for the open house were made available in both English and Spanish.

Comments received by the City by May 5, 2017 were reviewed by Staff for incorporation into the Plan for the City Council's consideration as presented on May 10, 2017.

Staff anticipates adoption of the document at the City Council meeting scheduled for Monday, May 15, 2017. The adopted Plan will be published in both English and Spanish.



City of
Hyattsville



2017 - 2021 **Community Sustainability Plan**

+

Speak Up HVL:
The 2017 - 2021 Community Sustainability Plan

Adopted May 2017

City of Hyattsville, Maryland

4310 Gallatin Street
Hyattsville, MD 20781
301-985-5000
www.hyattsville.org

Prepared By

Hyattsville Department of Community and Economic Development

In Association With

Beyer Blinder Belle Architects and Planners

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sus-tain-abil-i-ty plan (noun):
a sustainability plan is a strategic document encompassing a broad range of cultural, social, economic and other priorities of a City. It is used by a City Council, City staff and the community to set goals and measure progress.



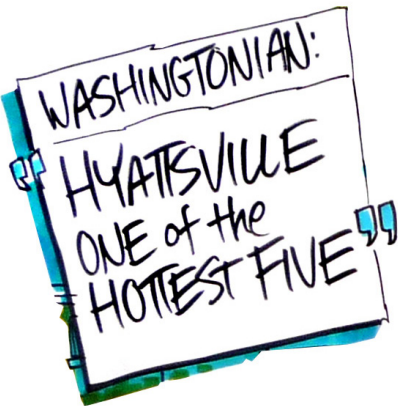
Vision and Process

+ Vision and Process

City Background

Incorporated in 1886, Hyattsville, Mayland is a city of 18,000 residents located just over one mile from Washington D.C. Hyattsville is one of the oldest municipalities within Prince George’s County, Maryland.

Since 2005, the City has seen an explosion of growth, both in terms of population and in development. Much of this growth stems from having two Washington Metropolitan Area Transit Authority (WMATA) Metro stations within the City’s borders. Hyattsville is the only municipality

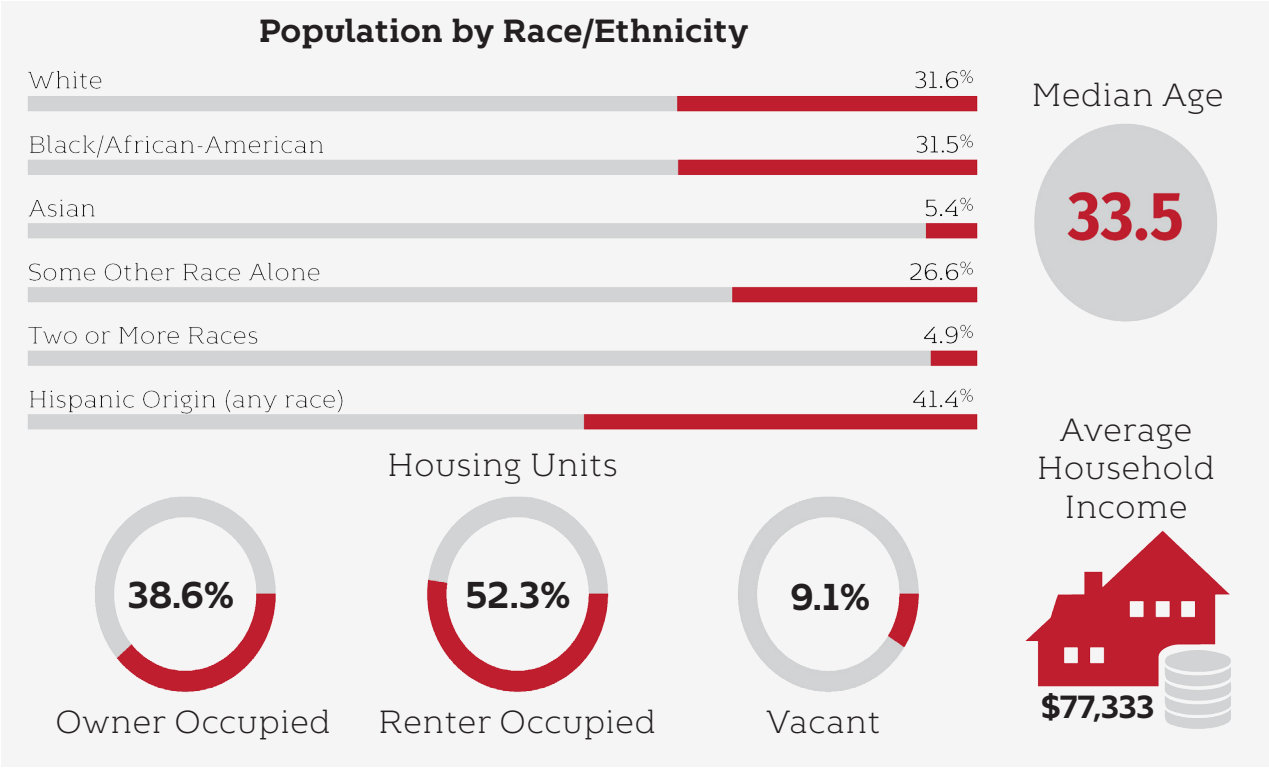


in Maryland to have more than one Metro station.

As housing prices in D.C. have become more expensive, Hyattsville has seen an influx of former DC residents moving out of the District and making Hyattsville home. With many planned residential developments

on the horizon, the City is expected to grow even more in the upcoming years.

Hyattsville is profoundly diverse, and takes pride in having residents of many cultures and backgrounds. A snapshot of Hyattsville’s demographic information is shown below.



Process and Outreach

Process & Outreach

Outreach and Public Relations
A community plan is not just a document that sits on a shelf; it is a living, breathing representation of the people who make up the community. As a result, the project team spent an extensive amount of time identifying the best methods of outreach and engagement to allow Hyattsville’s many populations to give input on the plan.

In addition to the traditional methods of promotion through the City’s website and social media, City staff took a grassroots approach, hosting tables at local events to inform residents about the plan update and associated opportunities for input. Local media outlets such as the Hyattsville Life & Times and Prince George’s Sentinel were notified of the plan process and encouraged to attend meetings. Additionally, City staff hit the neighborhoods going door-to-door to pass out flyers to residents and businesses

prior to each set of meetings. Given the high Spanish-speaking population in Hyattsville, special focus was placed on ensuring Spanish-speaking residents could easily participate in the process. All meeting materials were available in Spanish, and translators were present on site to assist attendees. American Sign Language interpreters were also provided at some meetings, upon request of several residents.

SWOT Analysis
The first phase of the process was to assess the current conditions of the City through a strength, weakness, opportunity and threat (SWOT) analysis. The City reached out to different stakeholder groups, inviting them to participate in the SWOT. Groups included business owners, elected officials, nonprofit organizations, education leaders, government agencies, developers and committee members.

A total of 51 stakeholders participated in these SWOT interviews between May and August 2016.

The SWOT analysis asked respondents about a variety of topics, including transportation, education, business climate, and housing. It then asked respondents to identify in which areas the City performs well or poorly (strengths and weaknesses), as well as external factors that could impact Hyattsville in some way (opportunities and threats). In exchange for their anonymity, respondents were encouraged to be as honest and truthful as possible. Feedback gathered from the SWOT analysis formed a baseline and helped determine what topics would be covered during the subsequent Community Visions meetings.

+ Vision and Process

Community Visions Sessions

The first opportunity for public input into the development of the plan was through three “Community Visions” meetings held in September 2016. A total of 94 people attended these sessions. The goal of the Community Visions sessions was to gather feedback on City initiatives, as well as hear ideas for new priorities that residents would like to see the City enact.

During these sessions, the City gathered feedback in two ways. First, meeting attendees participated in a polling exercise. Polling questions were shown on a screen and residents could text their responses to a predetermined phone number. The program populated responses in real-time, so attendees could instantly see what others were saying and how their responses stacked up to those of their neighbors.

During this exercise, attendees were asked

to provide some demographic information about themselves, followed by a series of place-based questions focusing on Prince George’s Plaza, West Hyattsville, the Gateway Arts and Entertainment District, and the traditional neighborhood areas of the Hyattsville. Residents who did not want or were not able to participate in the poll via cell phones were provided with printed

copies of the polling questions. Their answers were later added to the cumulative results.

After the polling exercise, attendees were divided into small groups to discuss: neighborhood character; quality of life; and transportation and commerce. Each table was equipped with a facilitator and note

During our Community Visions sessions, residents were asked to share what they thought about Hyattsville. Here’s what they said:

“

...more parking to encourage business along Route 1...

...develop empty storefronts in the areas we already have...

...NEED MORE AFFORDABLE HOUSING...

...Hyattsville flies the walkable flag, but does not yet fly the bikeable flag...

...less hardscape and more planting of green spaces....

...MULTIMODAL TRANSPORTATION...

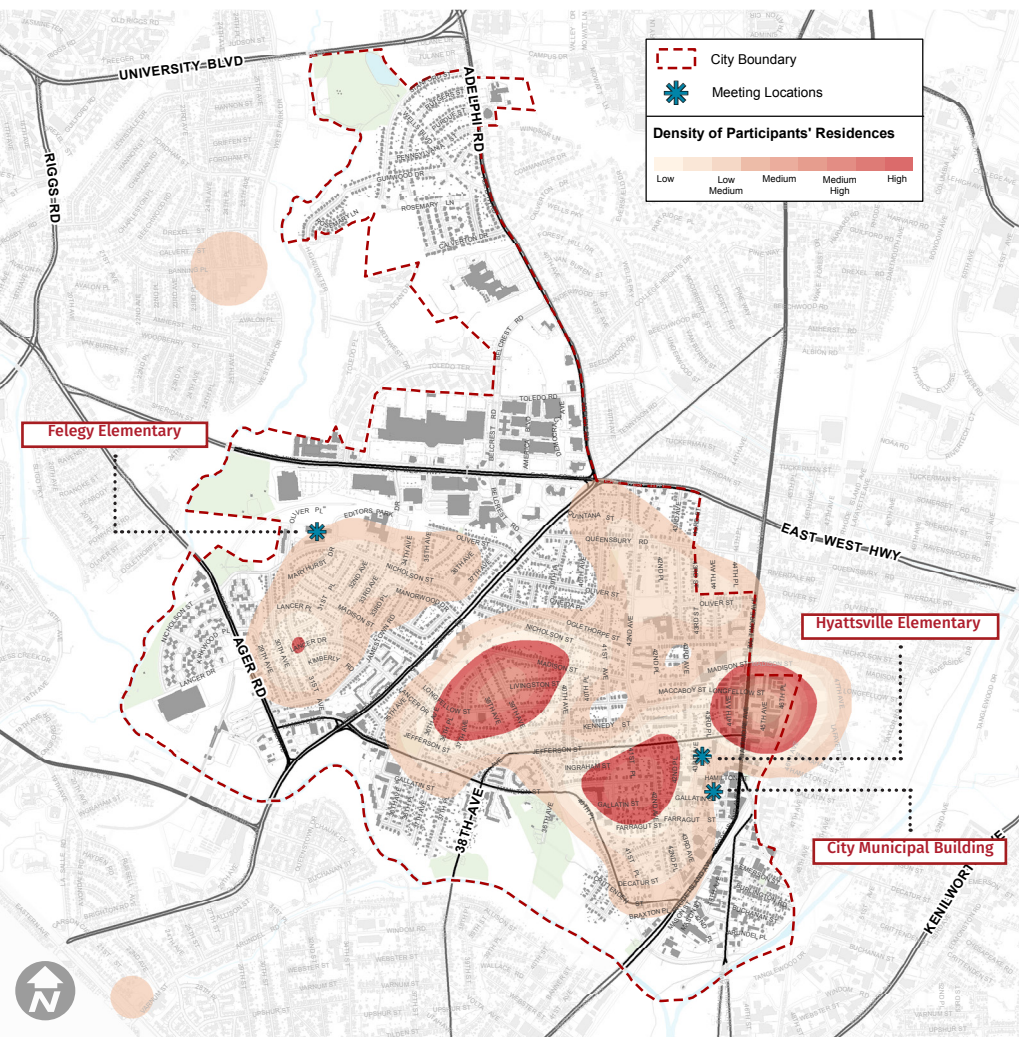
...reinforce a better sense of place...

”

taker. The facilitator opened the discussion by asking a question pertaining to the topic, then left it up to the participants to take the conversation where they felt it should go. At the end of the designated time period, the facilitator introduced the next topic. At the conclusion of the meeting, residents were encouraged to utilize the Speak Up HVL website to continue the discussion online.



Community Visions



During the Community Visions sessions, attendees were asked to indicate where they lived on a map. Above is a heat map displaying the density of the residences of those who participated in these sessions.

+ Vision and Process

Community Choices Sessions

Following the Community Visions sessions, the City held two “Community Choices” meetings, hosted in November 2016. The intent of the Community Choices sessions was to further refine the thoughts and ideas generated in the September sessions.

From the September meetings, the project team developed an understanding of the things residents liked and disliked. The Community Choices sessions provided an opportunity for residents to elaborate and prioritize those topics. 62 residents attended one of the Community Choices sessions.

These sessions were held in an open house format. Following a brief presentation, attendees were given sticky notes and asked to travel to six themed stations to give input. The station themes included: (1) retail and commerce; (2)

transportation and infrastructure; (3) arts, entertainment and recreation; (4) preservation, redevelopment and the environment; (5) community, identity and communication; and (6) planning principles.

The data gathered from the Community Choices sessions provided the project team with a better understanding of how to implement the goals of the plan. While the earlier September meetings focused responses to binary answers, such as “yes or no,” or “like or dislike,” while the November sessions encouraged dynamic responses to the questions of “how,” “why,” and “when” to approach each topic.

Each station was set up with a series of questions and ways to give input. Some stations asked a question and attendees were directed to write down their answer and stick it under the corresponding question. Other stations asked attendees to



respond to yes or no questions, to identify locations on a map using stickers, or to rank a list of options based on priority. Facilitators were present at each station to answer questions, pass out associated materials and get attendees involved in a dynamic discussion amongst themselves.

Community Choices

During the Community Choices sessions, attendees were asked to rank a series of planning principles according to their desired level of priority for the City. The aggregated results are below.

Principle	Rank	Principle	Rank
Attract and support local and small businesses for a varied and active retail experience	1	Support diversity and affordability of housing options	8
Improve safety along major roads and improve traffic within the neighborhood	2	Increase volunteerism within the community by providing opportunities and activities for residents to become engaged	9
Support cultural community diversity and inclusivity in programming and events	3 (tie)	Continue to expand art related businesses, venues and programs within the Arts District	10
Enhance public safety and police presence	3 (tie)	Enhance and increase safe connectivity for pedestrians and bicyclists	11
Grow in an environmentally friendly, sustainable manner	5	Develop and enhance community facilities/ public spaces, activities and programs for all ages	12
Embrace historic resources and adaptive reuse as a way of preserving assets while also bringing in new development	6		
Encourage higher density, mixed-use development around Metro Stations and the Route 1 corridor	7		

+ Vision and Process

Planning Vision

In 2010, the City of Hyattsville adopted a vision statement reading, “The City of Hyattsville is a diverse and welcoming community that celebrates our small town character, urban energy and environmental stewardship.” The vision for this plan document elaborates on this statement, based upon feedback from the community received during outreach events. Residents communicated the importance of connectivity, active streets, local businesses, inclusivity, diversity and environmental sustainability. Together, the existing statement and input from the community yielded the vision for this plan:

“The vision for *Speak Up HVL: the 2017 - 2021 Community Sustainability Plan* is to create a thriving city, grounded in sustainability and inclusiveness, that advances the lives of its residents through the building of community, connectivity of people and places, and responsible development.”

Major Themes

Through analysis of the public meetings and feedback from residents, three themes emerged that guide the structure of the plan: **community, connectivity** and **development**.

The most obvious overarching theme generated was the importance of, and desire to strengthen, the sense of community within Hyattsville. This stemmed from conversations about the diversity of the City, accessibility of programs and services for residents of all ages, and the creation of a safe community where all are welcome. Within the theme of community, there are

six goals this plan hopes to achieve. Residents also expressed their desire to see a tangible change in the City’s infrastructure. Ideas like improving traffic flow, creating more bike-friendly streets and enhancing the pedestrian realm are all captured in the connectivity theme.

The final theme addresses the delicate subject of development, both physically and economically. Goals within the development theme run the gamut from supporting existing local businesses to implementing environmentally sustainable initiatives throughout the City. The development theme contains five goals.

The plan is structured in the hierarchy of themes, goals, action. Each theme has a list of goals this plan hopes to achieve. Each goal then has an associated a list of actions that will help to achieve that goal. The actions in the plan have been derived from

Major Themes

a combination of City Council priorities, public input and current City programming. Within each goal, the actions are listed in order of priority. The document has a total of 15 goals and 67 individual actions.

Theme Goal Action

COMMUNITY	CONNECTIVITY	DEVELOPMENT
Improve Public Spaces & Community Facilities	Improve Safety along Major Roads	Support Local & Small Businesses
Increase Opportunities for Civic Engagement & Volunteerism	Enhance and Increase Safe Connectivity for Pedestrians	Attract New Businesses
Protect and Preserve Historic Assets	Improve Traffic Flow within Neighborhoods	Encourage High Density, Mixed Use Development around Metro Stations & the Gateway Arts District
Build upon Cultural Diversity & Arts through Programming & Events	Strengthen Connectivity for Cyclists	Leverage Existing Development Resources
Support the Diversity & Affordability of Housing Options		Grow in an Environmentally Friendly, Sustainable Manner
Enhance Public Safety & Community Police Presence		



Framework

+ Framework



During the September 24, 2016 Community Visions session, the City brought in graphic artist Jim Nuttle to do graphic recording of the meeting. As different topics were discussed, Mr. Nuttle slowly started incorporating them into the above illustration. The image was completed by the end of the meeting and serves as both of a piece of art and a representation of the community's ideas and values.

Community

GOAL 1

Improve Public Spaces & Community Facilities

Having places available for the community to gather and play is essential to creating a strong community. Small changes to existing public facilities could further improve Hyattsville.

1A Reprogram pocket parks to accommodate and encourage a variety of users. Reprogramming

Variety of users: Reprogramming parks will give them defined and varied uses and make them more valuable assets to the community. This includes dedicated efforts to create spaces for various age groups, including toddlers, young children, teens, adults and seniors.

1B Transform Centennial Park into a flexible outdoor plaza, with the potential for seating, to host

potential for seating, to host programmed events. Given its central location in the Gateway Arts District, Centennial Park is an appropriate location to host arts related events and shows.

Potential reprogramming of Nicholson Park, before (left) and after (right), as referenced in Action 1A.



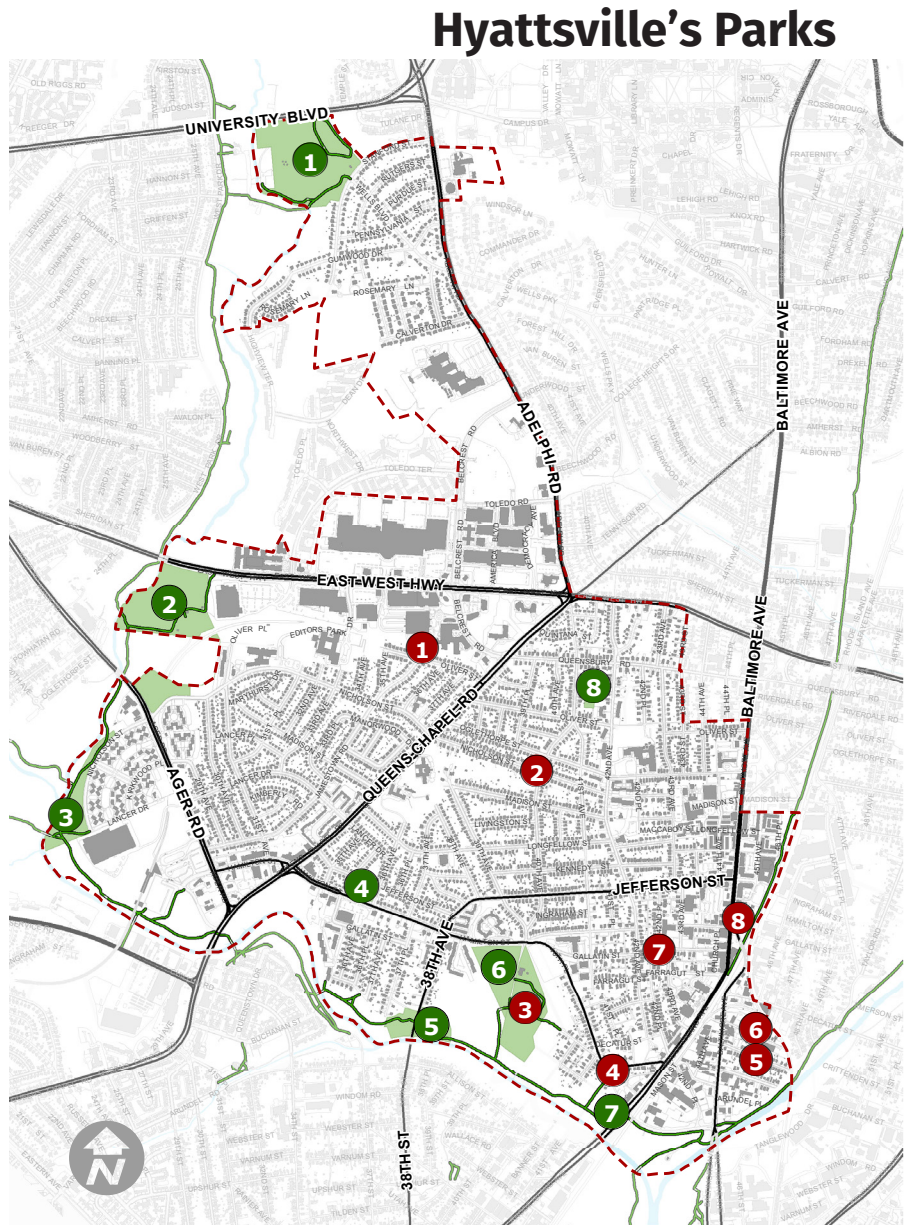
+ Framework

1C Pursue the Maryland Department of Natural Resource's Community Parks and Playgrounds grant on an annual basis to program the City's parks.

The Parks and Playgrounds program provides Maryland municipalities funding to improve and create new parks and green spaces. The City should utilize this program to perform some of the park reprogramming described in Goal 1A.

1D Work with Maryland-National Capital Park and Planning Commission to implement a signage/place making program at all parks and trails located within the City to brand the parks.

Currently, the City has 16 parks, 8 of which are City owned, and 8 are owned by M-NCPPC. Coordinating signage would better inform residents that these spaces are open to the public as well as branded for City responsibility.



Legend

- City Boundary
- Parks
- Trail

City Owned Parks

- 1 McClanahan Park
- 2 Nicholson Park
- 3 Magruder Park
- 4 Melrose Park Trail
- 5 Burlington Park
- 6 Emerson Street Food Forest
- 7 Robert J. King Memorial Park
- 8 Centennial Park

M-NCPPC Owned Parks

- 1 University Hills Duck Pond Park
- 2 Heurich Park
- 3 Kirkwood Park
- 4 Hyatt Park
- 5 38th Ave Park
- 6 Hamilton Park
- 7 Melrose Park
- 8 Dietz Park

Community

1E Design all new public facilities to meet LEED and/or similar sustainable building standards.

Such standards utilize sustainable building materials as well as energy efficient design and technology.

1F Partner with outside organizations to plant native trees on City property and encourage such planting on private property.

Agencies to consider partnership with include the Prince George's County Department of the Environment, the Maryland Department of Natural Resources, the Anacostia Watershed Society, the Chesapeake Bay Trust and Constellation Energy, amongst others.

1G Place refillable water bottle stations in City facilities and parks.

Having free drinking water available would encourage residents to use refillable water bottles in lieu of disposable plastic bottles.

1H Locate a signature recreation facility/community center within the City.

Lobby Prince George's County to include funding for the County's regional recreation facility at Prince George's Plaza in a future Capital Improvement Program (CIP) budget.



GOAL 2

Increase Opportunities for Civic Engagement & Volunteerism

Residents expressed a desire to get involved in the community, whether through attending events or in a volunteer capacity. Improving communication about events and volunteer opportunities should increase turnout and participation.

2A Evaluate the level of service for the City's recreational program facilities.

Determine if the existing facilities can adequately handle current and future programming needs. If not, make recommendations on how to accommodate these program needs.

2B At the beginning of each year, provide a year-long calendar of City sponsored events to all residents.

The calendar should list dates for the large/annual activities hosted by the City, such as the Anniversary Parade and Carnival, Summer Jams, National Night Out, and International Festival, so community groups are aware of and can plan around these events.

+ Framework

2C Establish criteria for disseminating information about events and programs led by outside organizations. If deemed appropriate, the City should host a website page linking to recreation programs, community groups and external events. The City may choose to partner with local organization(s) to have such a website run by a third party.

2D Plan volunteer events to immediately precede social events where participants are given a benefit for volunteering. Heavily promote conjoined opportunities to increase participation. For example, if you participate in a Magruder Park cleanup before the anniversary carnival, you would receive a food or drink ticket to be used the same day.

2E Engage existing community led groups to participate in volunteer activities. Tap into existing organized groups such as PTAs, HOAs and corporate groups when in need of volunteers for events.

GOAL 3 Protect & Preserve Historic Assets
Hyattsville is full of history-unique architectural styles, historic green spaces and the “streetcar suburb” streetscape. The City should work to document, protect and showcase all facets of its historic nature.

3A Create a map and catalog of the historic elements of Hyattsville.
The map should include properties on the National Register of Historic Places, as well as Prince George’s County designated historic sites. Additionally, catalog the sites with photos and documentation. Update both resources annually to ensure accuracy.

3B Adopt a City vision on the reuse and redevelopment of historic structures. Upon feedback from the community, the vision should state what historic elements warrant preservation. Such a vision should facilitate the development process when historic buildings are involved.

3C Work with local organizations to support cultural and historic tourism in Hyattsville.
Organizations like the Anacostia Trails Heritage Area (ATHA) and Hyattsville Preservation Association (HPA) regularly plan and host programs educating residents and visitors on the history of Hyattsville.

3D Continue to support the Historic House Tour as a means of promoting historic tourism in the City. The City has been providing monetary and in-kind support to the Historic Preservation Association’s House Tour since its inception in 1982. The partnership should continue to highlight the beautiful homes and people of Hyattsville.

3E Waive City business license fees to businesses that have adaptively reused a commercial property. Incentivize property owners to activate the streetscape without largescale redevelopment. Businesses and/or property owners who invest in the existing built environment, even if just temporarily, will help activate streets and drive economic development.

Community

GOAL 4 Build Upon Cultural Diversity & Arts through Programming & Events
Hyattsville is home to an incredibly diverse population, and should continue to embrace this diversity. Effective art initiatives can showcase diversity in the City.

4A Embark on a City-wide branding campaign combining cultural diversity, historic preservation and the arts. Ideas could include murals, signage and wayfinding, icons that celebrate the City’s diversity and history. This will help to unify the City as a whole, as well as show pride in Hyattsville’s past, present and future.

4B Continue the existing “Community Conversations” program to better engage traditionally underrepresented populations and create a dialogue among different religious and cultural groups. The City launched Community Conversations in 2016. The City should continue these discussions, taking time to thoroughly advertise and cover a wide range of topics.



Potential branding campaign on Hamilton Street, before (top) and after (bottom), as referenced in Action 4A.

+ Framework

4C Create a sponsorship program to feature the visual and performing art of local school students in City businesses. Two of Hyattsville’s schools, Northwestern High School and Hyattsville Middle School are home to creative arts programs. Local businesses can support these and other art programs by displaying artwork, hosting open mic nights and performances, or otherwise incorporating student art into their spaces.



GOAL 5

Support the Affordability & Diversity of Housing Options

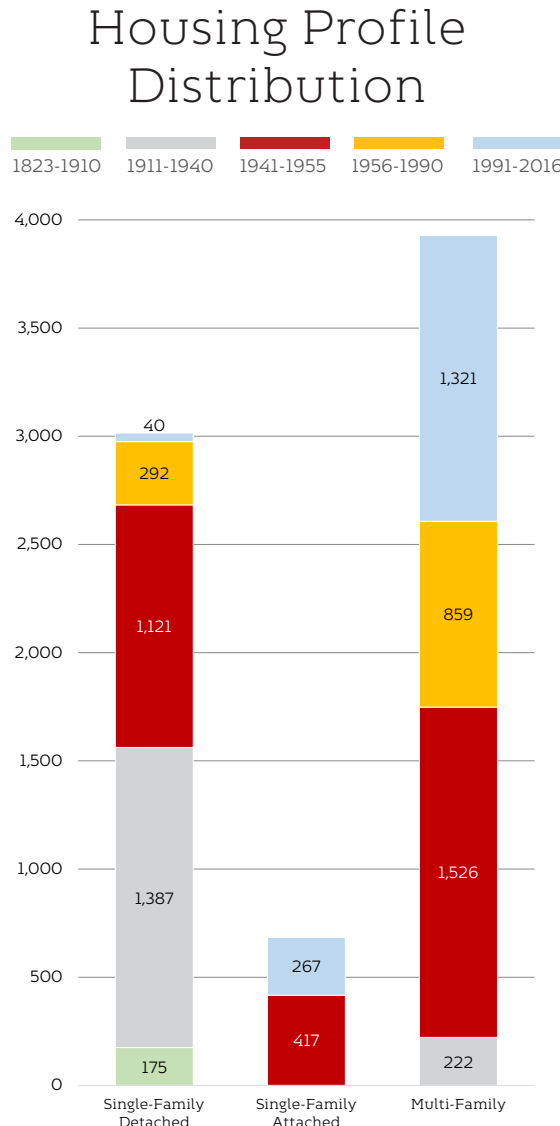
Hyattsville is home to a wide variety of housing options—single family homes, townhouses, apartments and condos of varying types and sizes. As Hyattsville grows and home prices rise, the community should work to ensure that there is diversity in affordable housing options.

5A Establish a local Low Income House Reinvestment Tax Credit to help finance the modernization of existing, regulated, low- to moderate-income housing. Such a tool would help maintain the affordable housing already existing in the community.

5B Advocate for the adoption of affordable housing legislation at the County level as a planning tool to ensure the long-term affordability of Prince George’s County. Reiterate the importance of a County-wide program, as municipalities do not have the authority to mandate the inclusion of affordable housing in developments.

5C Encourage new development projects to create affordable rental housing. Add affordability to the list of criteria assessed when evaluating a development plan. For developments that do not include affordable housing, encourage developers to incl low-income units.

Community



GOAL 6

Enhance Public Safety & Community Police Presence

Hyattsville’s Police Department is already active within the community, but there can always be improvements to public safety. The City should adopt policies that increase visibility and accessibility of officers.

6A Involve Police Department and Office of Code Compliance participation in scheduled civic and public safety related meetings and events. The Police Department makes efforts to have a presence at both formal City functions like Summer Jam, as well as community block parties. In addition, they host an annual Open House and participate in National Night Out. The Police Department should continue these practices, and involve Code Compliance in matters regarding building and property safety.

6B Evaluate opportunities for foot/ bike patrols in the City’s higher density and commercial corridors. The City should evaluate the staffing and service impacts of regular foot/bike patrols and identify areas where foot/bike patrols should be focused.

6C Develop a program where police officers coach/play sports with youth teams to establish a relationship between officers and the City’s youth. Currently several police officers coach youth sports teams in their personal time. In addition to encouraging those practices, the Department should consider reinstating the “Cops vs. Kids” basketball tournament that the City has hosted in the past.

6D Host a Crime Prevention through Environmental Design (CPTED) course to get City staff certified in techniques to reduce crime through design. Select Police, Public Works and Administrative staff, and Planning Committee members, should all get trained to retain knowledge through organizational turnover, and to incorporate CPTED principles into many elements of the built environment.

+ Framework

6E Establish a Traffic Safety Unit within the Police Department. The unit would be dedicated to enforcing traffic laws, improving pedestrian safety and responding to traffic related incidents/inquiries.

6F Continue to enhance police training, transparency, and accountability using the report of the President's Taskforce on 21st Century Policing as a guide. As described in the department's Aspirational Plan, the Police Department should continue setting annual goals on ways to improve transparency and accountability.



GOAL 7

Improve Safety along Major Roads

Many of the main roads in Hyattsville are regional arterials, carrying high volumes of cars, often at high speeds. Measures should be taken to improve safety for all along these major roadways.

7A Lobby State and County agencies to make changes on East-West Highway, Baltimore Avenue, Ager Road and Queens Chapel Road to improve safety and traffic flow. Possible changes include adjusting the speed limit, altering the road geometry to make the road safer or investigating the timing of traffic lights.

7B Request additional State legislation that allows for more liberal use of speed cameras throughout the City. As a proven deterrent, additional cameras on these roads could help enforce the speed limit on the City's main thoroughfares. Current legislation only allows speed cameras to be located in school or work zones. Revenue should be directed to public safety improvements.

Getting Around in Hyattsville

53.8 miles of roadway	2 metro stations
14 bus routes	132 bus stops
7.4 miles of bikeways	1,988 streetlights
3 bus service providers	

Connectivity

GOAL 8

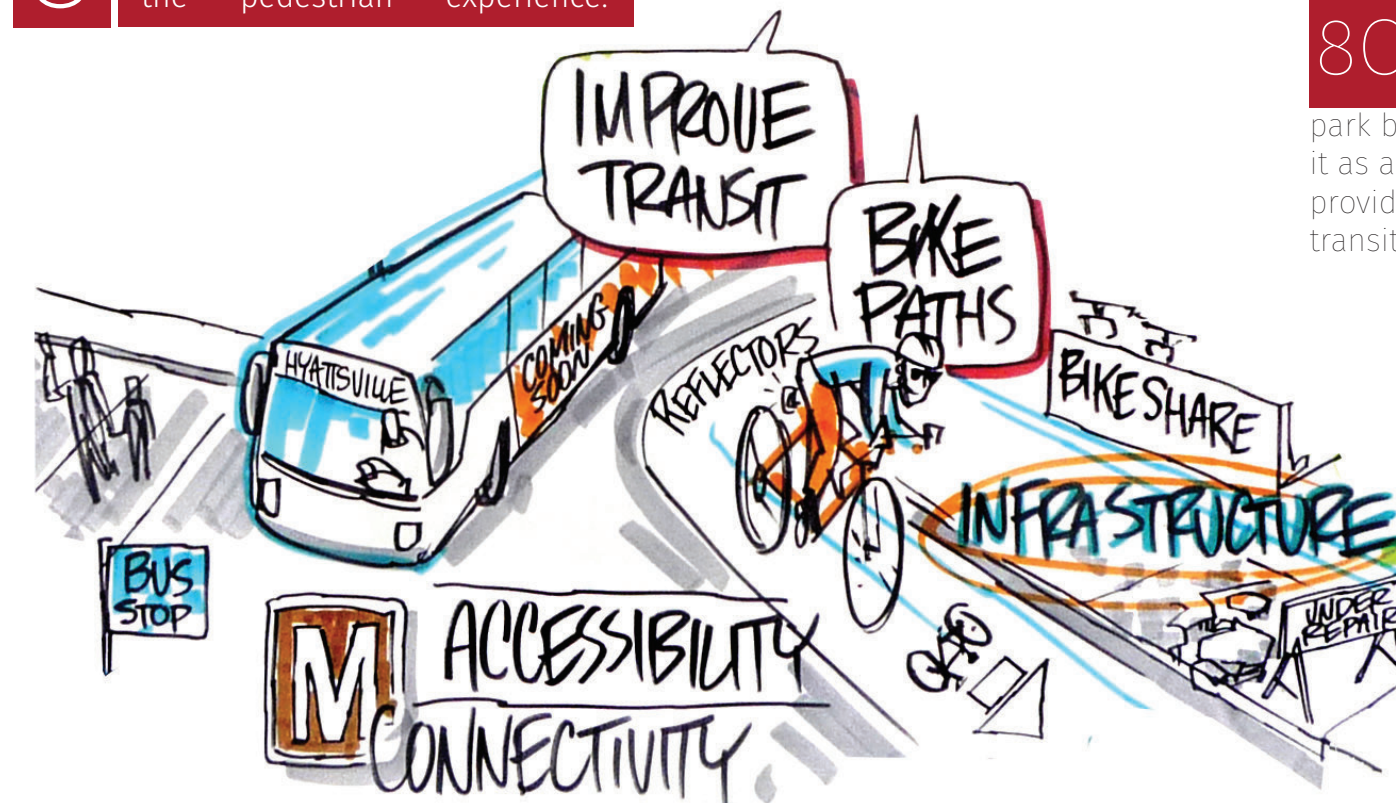
Enhance & Increase Safe Connectivity for Pedestrians

Hyattsville's motto is, "A World Within Walking Distance." As such, the City should continue to actively pursue ways to improve the pedestrian experience.

8A Utilize the City's Transportation Study to develop a Pedestrian Safety Action Plan. The plan should address sidewalk, lighting, streetscape and crosswalk improvements to encourage safe pedestrian activity.

8B Evaluate best practices for pedestrian level crosswalk lighting, signage and possible signalization improvements. Determine industry best practices for lighting crosswalks and evaluate their feasibility on heavily trafficked City streets.

8C Transform McClanahan Park into a gateway to the Prince George's Plaza Metro Station. Enhance the park by reprogramming and repurposing it as a plaza entryway to the Metro station, provide a safe link for pedestrians to access transit.



+ Framework

GOAL 9

Improve Traffic Flow within Neighborhoods

With many major roads cutting through Hyattsville, there is often traffic spillover into the residential neighborhoods. By improving public transportation options, the City can reduce reliance on single-occupancy motorized vehicles, thereby reducing traffic.

9A Evaluate the efficiencies of the existing bus systems serving the City – Metrobus, The Bus, and Shuttle UM. Determine if minor service changes, such as timetables or routing, on one or more routes, would better serve the community. Advocate for responsible agencies to address inefficiencies.

9B Evaluate the feasibility of a City-wide circulator bus, looking at features such as cost, ridership projections, headways and routing. A circulator could provide a sustainable, low-cost option to move residents around Hyattsville from Prince George's Plaza, West Hyattsville and the Gateway Arts District.



Potential pedestrian level crosswalk and streetscape improvements on Queens Chapel Road, before (left) and after (right), as referenced in Action 9B.

Connectivity

GOAL 10

Strengthen Connectivity for Cyclists

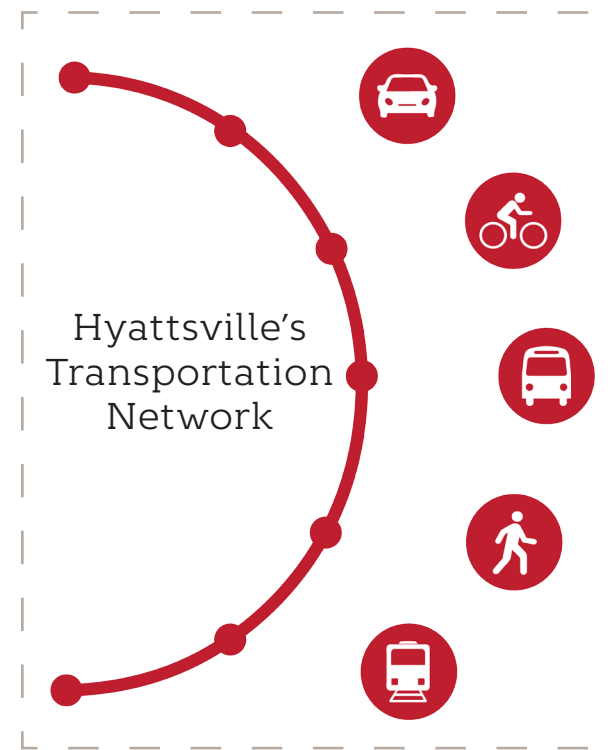
There must be a connected network of bike friendly roads or trails for cyclists to move safely and efficiently throughout the City. Enhanced infrastructure can help connect cyclists to places within the City and outwards to the region.

10C Advocate to change the perception of the M-NCPPC trail system to a transportation network, rather than a purely recreational asset. Changes to the system that would make it more of a transportation route include improved lighting and signage, adding mile markers, water stations, and bicycle repair/maintenance stations.

10D For City streets with existing bike lanes, place bike grates on storm drains to make riding over drains safer for cyclists. Lobby for State and County agencies to do the same in bike lanes on roadways where they have jurisdiction. Advocate for the requirement of bike grates in the Prince George's County Department of Public Works and Transportation (DPW&T) roadway standards.

10E Identify one road in the City to operate either a dedicated or protected bike lane pilot program. During the pilot phase, install the protected or dedicate bike lanes and monitor maintenance and usage with traffic counters to determine if the City should install more protected lanes.

9C As part of analyzing traffic impacts for a proposed development, the City should hold applicants responsible for providing a list of mitigation measures that could be enacted, if necessary, within the development. Examples of such measures could include providing onsite bike share stations (refer to Action 10A) or designated parking spaces for car sharing services.



10A Implement a bike share program within the City, connecting major destinations and transportation links. The City should partner with an existing program, such as Capital Bikeshare or the University of Maryland's mBike to plan and implement a critical mass of stations and users, key elements to a successful bike share network.

10B Expand the network of bike lanes throughout the City. On City-owned roads, the City should actively look to add bikelanes when making road improvements. For County and State owned roadways, the City should advocate for the inclusion of bicycle infrastructure.

+ Framework

GOAL 11

Support Local & Small Businesses

Hyattsville is home to hundreds of independent, “mom and pop” businesses. Making up nearly 60% of the local economy, these businesses need to be supported and aware of City resources available to them.

11A Continue to promote and seek out additional revitalization candidate projects for the City’s Commercial Façade Improvement Program. Advertise and actively solicit businesses who may be able to benefit from the program.

11B Create a design inspiration guidebook for commercial property owners. The guide should provide recommendations on ways to improve curb appeal, aesthetics and proper condition of commercial façades at a variety of price points and budgets.

11C Improve parking and wayfinding signage on City streets. Signage should direct people to public parking lots, commercial corridors and community facilities. Additionally, improve directional signage to and from trails to direct users to commercial destinations.

11D Provide retailers with information regarding residents’ retail needs to adjust their offerings to the local market. Information could include updated demographic reports and recent market studies commissioned by the City.

11E Dedicate funding annually to support business led corridor development programs. The funding should help finance initiatives such as “Shop Hyattsville at the Holidays,” restaurant weeks, and corridor spotlight opportunities.



The before (top), during (middle) and after (bottom) of a Commercial Façade Improvement Program project.

GOAL 12

Attract New Businesses

Just as important as supporting existing businesses, Hyattsville needs to continue to grow its economic base for long-term economic sustainability. New businesses grow the economy, while contributing to the community and culture of Hyattsville.



The 2015 Hyattsville Cyclocross.

12A Develop a formalized Business Retention & Expansion (BRE) strategy focusing on unique/ experience based businesses. One facet of the strategy should be Hyattsville Ambassadors, existing community leaders and business owners who speak on behalf of the City to highlight advantages of locating a business in Hyattsville.

12B Create an annual/biannual promotional guide for business owners that lists resources such as grants, tax credits, programs and resources for business owners. The guide should list resources available at the City, County, and State level to more efficiently inform business owners of opportunities and assistance available to them.

12C Incentivize the reuse of vacant buildings by waiving City Business License fees for property owners who creatively use their building. The City should establish a “creative reuse” standard and reward those property owners with a waived fees. Examples include offering favorable leases to startup businesses, or using space as a temporary art or pop-up use until a permanent tenant is established.

12D Promote Hyattsville as a unique destination for businesses to locate and visitors to frequent. Promotions should emphasize some of the events/programs unique to Hyattsville, including the Hyattsville Cyclocross, the Historic House Tour, the International Festival and Route 1 Rampage.

12E Encourage an entrepreneurship center in Hyattsville to foster local businesses. Evaluate the type of space most appropriate for the center, such as an incubator or accelerator, coworking space or makers space. Promote the proximity to DC, relatively affordable lease rates and “shop-local” culture as incentives to locate such a center to Hyattsville. If necessary, provide financial incentives to secure the center.



Development

+ Framework

GOAL 13

Encourage High Density, Mixed Use Development around Metro Stations and in the Gateway Arts District

Growth is inevitable in the region, but it should be deliberate and targeted to certain areas. To protect the character of existing, lower-density neighborhoods, the City should focus its higher density developments in one of the three commercial corridors.

13A

Lobby WMATA to release a joint development solicitation for the development of the West Hyattsville Metro Station. During the drafting of the agreement, express the City's interest in ground floor retail, as could be supported by the market, to better activate Ager Road.

13B

Rebrand the West Hyattsville Metro Station as part of the Joint Development Solicitation process.

Rebranding could activate the area as an up-and-coming destination for businesses and development.

13C

Rebrand and actively market the Prince George's Plaza area as a modern destination for commerce living, dining and entertainment. Rebrand the Metro station, the Mall at Prince George's and University Town Center to make the entire area feel interconnected with improved wayfinding.

13D

Support opportunities for structured/shared parking facilities and managed parking programs in the City's high density, commercial corridors. In urban environments, structured and shared parking are a more efficient use of land, and provide the parking necessary to support area businesses.



GOAL 14

Leverage Existing Development Resources

Many development resources available through County and State avenues have been supported development in Hyattsville. The City should continue to advocate for the funding of these valuable initiatives.

14A

Continue funding and promotion of the City's Revitalization Tax Credit program as an economic development tool. The program should incentivize large scale investment within identified areas in the City's limits.

14B

Advocate for continued funding of Prince George's County's Economic Development Initiative (EDI) Fund. Utilize the fund to help finance new businesses and development opportunities in areas of the City designated as "Priority Funding Areas" by Prince George's County.



14C

Advocate for the continued State funding of the Maryland Department of Housing and Community Development's Strategic Demolition and Smart Growth Fund. Continue to use the fund as a redevelopment tool to help finance grey field development by providing financial assistance for the demolition of a no longer viable building.

14D

Evaluate the market costs and long-term financial benefits of a City Development Impact Fee to fund major public infrastructure projects. The impact fee would be imposed on developers to help pay for the public services and infrastructure affected by the new development.

14E

Evaluate the impacts of utilizing a Triple Bottom Line scoring policy when evaluating procurement, programs, infrastructure and planned development. A Triple Bottom Line policy would take into consideration the financial, social and environmental impacts during the decision-making process. If the findings indicate that such a policy would benefit the City, adopt the policy into the City's procurement practices.

Development

+ Framework

GOAL 15

Grow in an Environmentally Friendly, Sustainable Manner

Management of Hyattsville's environmental footprint should be a priority as the City continues to grow. This may result in changes to new and existing projects, policies and practices to make the City more sustainable.

15A

Conduct a sustainable infrastructure audit identifying opportunities and barriers to promote neighborhood sustainability efforts.

Catalog existing green and grey infrastructure and identify areas in need of improvement or mitigation to incorporate in future workplans.

15B

Promote free and low cost sustainability programs, grants, resources and education to all residents.

This could include hosting information or links on the City's website, as well as incorporating elements of sustainability education into existing City events.

15C

Add Electric Vehicle (EV) charging stations in City parking lots and in commercial corridors.

Encourage residents to use/purchase electric vehicles by having free, convenient parking available for their use.

15D

Evaluate the effectiveness of the 2016 Big Belly trash compactor pilot program and determine if the program should be expanded or reduced.

Big Belly is a system of solar powered trash and recycling compactors, which hold more volume than standard receptacles and have sensors alerting staff of when they need emptying. The cans provide residents with a place for their refuse and recycling while reducing staff time spent on refuse collection.

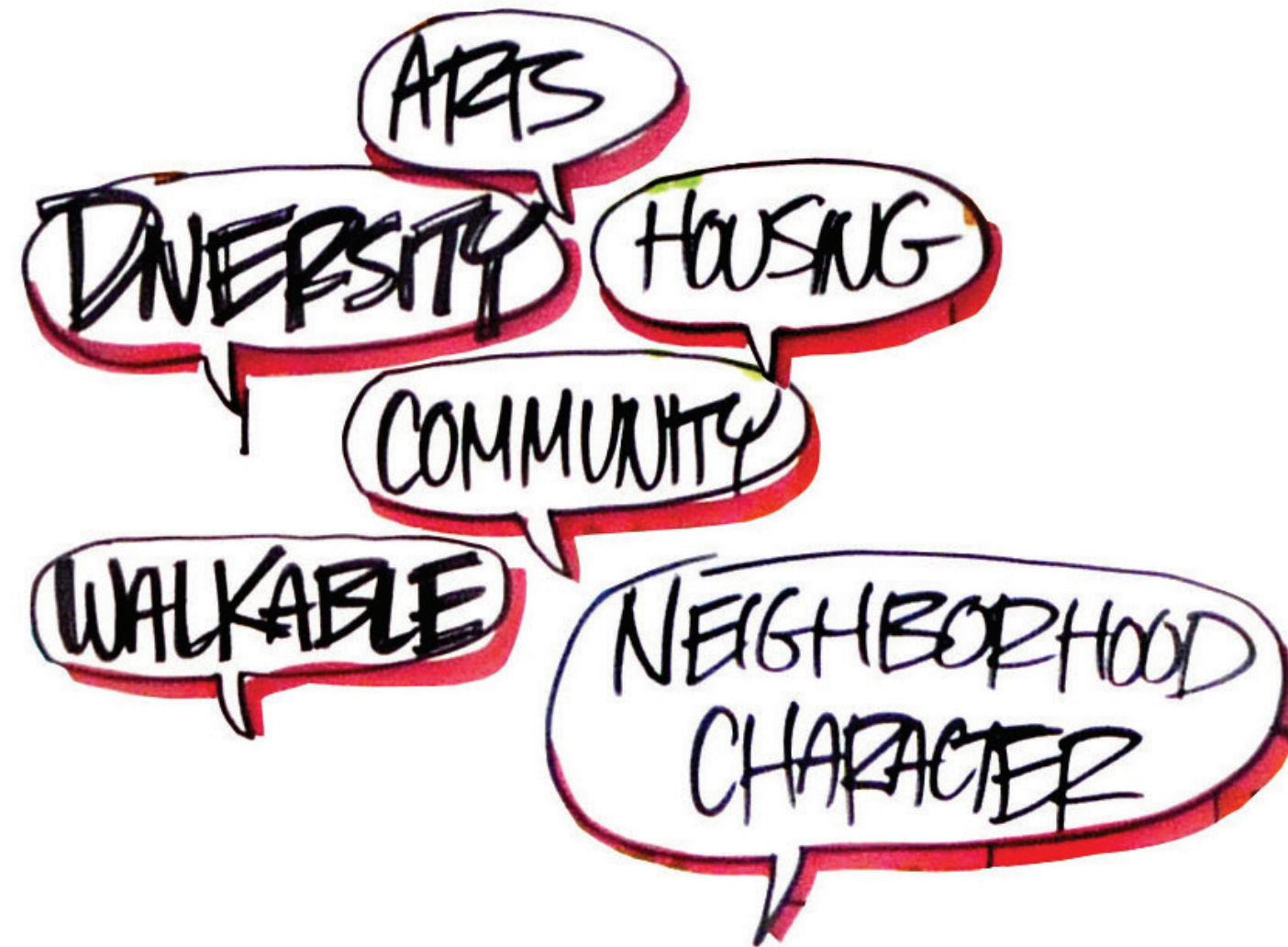
15E

Create a document educating businesses on the economic benefits of operating in an environmentally sustainable manner.

Businesses are more likely to participate in sustainability initiatives if they are informed of opportunities and see how participation can improve their business.



Development





Implementation

+ Implementation

Implementation

The most critical aspect of any plan is the strategy for implementation. Until it is implemented, a plan is simply ideas on paper with no real-world consequences. It is up to the implementing agency, in this case the City of Hyattsville, and its partners, to bring the plan goals and actions to fruition.

To assist in the implementation of the plan, a resource and funding matrix has been created. The matrix details actions associated with each goal and identifies its priority, impact on the City budget, agencies involved, as well as potential funding sources. It should be noted that the list of funding sources is by no means all inclusive- there may be other opportunities available.

One of the key elements of the matrix is the assigned priority of each action. This will help staff and the City Council focus their

efforts and provide a timeline of actions.

The project team has assigned a priority of near-term, mid-term, long-term, or ongoing to each action item.

A designation of near-term indicates that the action should be complete within 12 months of the adoption of the plan. These tend to be items that have already received legislative or financial commitment.

ongoing - initiated or already in progress

near-term - 12 months post adoption

mid-term - 1 to 3 years post adoption

long term - 3 to 5 years post adoption

Mid-term priority items are actions anticipated to be completed between one and three years after the adoption of the plan. Often these actions involve acquiring funding and/or partnering with an external organization. Both of those elements take time and can slow down the process, meaning it is reasonable to expect that the action can be done, however it will take a longer amount of time to see the action through to completion.

Overview

Long-term priority items are more complicated, far-reaching items that are estimated to take approximately three to five years to complete. These are items with multiple phases, or ones with unforeseen timelines and cannot simply be “checked off”. Another intention of the long-term priority is to ensure that the action is constantly on the City’s radar by identifying the incremental steps needed to accomplish the long-term goal.

Finally, ongoing actions indicate that the City is already involved in completing that action. In some cases, this means the City already has a program or existing practice, and needs to continue that work. In others, it may mean that Hyattsville has taken, at a minimum, the initial steps required to satisfy the action.

City staff and the Council plan to utilize the matrix in evaluating yearlong workplans, and to assist in drafting the budget each



fiscal year. The matrix is designed to act as the scorecard report to evaluate progress, and hopefully show that the vast majority of the action items will be completed by 2022, when it will be time to update the plan again.

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Implementation

Theme	Rec. #	Recommendation	Priority	Action Item #	Action
Community	1	Improve Public Spaces and Community Facilities	MID	1A	Reprogram pocket parks to accommodate and encourage a variety of users.
			MID	1B	Transform Centennial Park into a flexible outdoor plaza, with the potential for seating, to host programmed events.
			NEAR	1C	Pursue the Maryland Department of Natural Resource's Community Parks and Playgrounds Program grant on an annual basis to reprogram the City's parks.
			LONG	1D	Work with M-NCPPC to implement a signage/place making program at all parks and trails located within the City to brand the parks.
			ONGOING	1E	Design all new public facilities to meet LEED and/or similar sustainable building standards.
			ONGOING	1F	Partner with outside organizations to plant native trees on City property and encourage such planting on private property.
			NEAR	1G	Place refillable water bottle stations in City facilities and parks.
			LONG	1H	Locate a signature recreation facility/community center within the City.
Community	2	Increase Opportunities for Civic Engagement and Volunteerism	NEAR	2A	Evaluate the level of service for the City's recreational program facilities.
			ONGOING	2B	At the beginning of each year, provide a year-long calendar of City sponsored events to all residents.
			NEAR	2C	Establish criteria for disseminating information about events and programs led by outside organizations.

Implementation Matrix

Budget Impact?	Lead Agency	Partners	Potential Funding Resources
yes	City of Hyattsville	HAP	DNR Community Parks & Playgrounds Program
yes	City of Hyattsville	-	DNR Community Parks & Playgrounds Program
no	City of Hyattsville	-	-
yes	City of Hyattsville	M-NCPPC	-
yes	City of Hyattsville	-	-
no	Chesapeake Bay Trust, Anacostia Watershed Society, etc.	City of Hyattsville	-
no	City of Hyattsville	-	-
no	M-NCPPC	Prince George's County	-
yes	City of Hyattsville	-	-
no	City of Hyattsville	-	-
no	City of Hyattsville	-	-

- Abbreviations
- ATHA**
DHCD
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Anacostia Trails Heritage Area
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Department of Natural Resources (MD)
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Hyattsville Aging in Place
Hyattsville Preservation Association
Hyattsville Community Development Corporation
Maryland Department of Transportation
Maryland Energy Administration
Maryland-National Capital Park and Planning Commission
Prince George's County
Prince George's County Revenue Authority
State Highway Administration (MD)
University of Maryland
Washington Metropolitan Area Transit Authority

- Priorities
- ONGOING**
NEAR
MID
LONG

Currently in progress
12 months post adoption
1-3 years post adoption
3-5 years post adoption

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Implementation

Theme	Rec. #	Recommendation	Priority	Action Item #	Action
Community	2	Increase Programs and Volunteerism	NEAR	2D	Plan volunteer events to immediately precede social events where participants are given a benefit for volunteering.
			ONGOING	2E	Engage existing community led groups to participate in volunteer activities.
Community	3	Preserve and Protect Historic Assets	MID	3A	Create a map and catalog of the historic elements of Hyattsville.
			MID	3B	Adopt a City vision on the reuse and redevelopment of historic structures.
			ONGOING	3C	Work with local organizations to support cultural and historic tourism in Hyattsville.
			ONGOING	3D	Continue to support the Historic House Tour as a means of promoting historic tourism in the City.
			NEAR	3E	Waive City business license fees to businesses that have adaptively reused a commercial property.
Community	4	Build upon Cultural Diversity and Arts through Programming and Events	MID	4A	Embark on a City-wide branding campaign combining cultural diversity, historic preservation and the arts.
			ONGOING	4B	Continue the existing “Community Conversations” program to better engage traditionally underrepresented populations and create a dialogue among different religious and cultural groups.
			NEAR	4C	Create a sponsorship program to feature the visual and performing art of local school students in City businesses.
Community	5	Support the Diversity and Affordability of Housing Options	MID	5A	Establish a Low Income Housing Reinvestment Tax Credit to help finance the modernization of existing, regulated, low- to moderate-income housing.

Implementation Matrix

Budget Impact?	Lead Agency	Partners	Possible Funding Resources
no	City of Hyattsville	-	-
no	City of Hyattsville	Community Groups	-
no	ATHA, HAP, HPA, HYCDC	City of Hyattsville	Maryland Heritage Areas Authority Grant Program
no	City of Hyattsville	-	-
no	City of Hyattsville	-	-
yes	City of Hyattsville	ATHA, HPA	-
yes	City of Hyattsville	-	-
yes	City of Hyattsville	-	-
no	City of Hyattsville	-	-
no	City of Hyattsville	Nonprofits, resident groups	-
yes	City of Hyattsville	Developers	-

Abbreviations

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Priorities

ONGOING
NEAR
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LONG

Currently in progress
12 months post adoption
1-3 years post adoption
3-5 years post adoption

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+Implementation

Theme	Rec. #	Recommendation	Priority	Action Item #	Action
Community	5	Support the Diversity and Affordability of Housing Options	MID	5B	Advocate for the adoption of affordable housing legislation at the County level as a planning tool to ensure the long-term affordability of Prince George’s County.
			NEAR	5C	Encourage new development projects to create affordable rental housing.
Community	6	Enhance Public Safety and Community Police Presence	ONGOING	6A	Involve Police Department and Office of Code Compliance participation in scheduled civic and neighborhood public safety related meetings and events.
			MID	6B	Evaluate opportunities for foot/bike patrols in the City’s higher density and commercial corridors.
			MID	6C	Develop a program where police officers coach/play sports with youth teams to establish a relationship between officers and the City’s youth.
			LONG	6D	Host a Crime Prevention through Environmental Design (CPTED) course to get City staff certified in techniques to reduce crime through design.
			MID	6E	Establish a Traffic Safety Unit within the Police Department.
			ONGOING	6F	Continue to enhance police training, transparency, and accountability using the report of the President’s Taskforce on 21st Century Policing as a guide.
Connectivity	7	Improve Safety Along Major Roads	MID	7A	Lobby State and County agencies to make changes on East-West Highway, Baltimore Avenue, Ager Road and Queens Chapel Road to improve safety and traffic flow.
			MID	7B	Request additional State legislation that allows for more liberal use of speed cameras throughout the City.
Connectivity	8	Enhance and Increase Safe Connectivity for Pedestrians	MID	8A	Utilize the City’s Transportation Study to develop a Pedestrian Safety Action Plan.

Implementation Matrix

Budget Impact?	Lead Agency	Partners	Possible Funding Resources
no	Prince George’s County	City of Hyattsville	-
no	City of Hyattsville	M-NCPPC	-
no	City of Hyattsville	-	-
yes	City of Hyattsville	-	-
yes	City of Hyattsville	Community groups; nonprofits	-
yes	City of Hyattsville	International CPTED Association	-
yes	City of Hyattsville	-	Maryland Highway Safety Grant
yes	City of Hyattsville	-	-
no	City of Hyattsville	-	-
no	City of Hyattsville	-	-
yes	City of Hyattsville	-	Robert Wood Johnson Foundation (multiple rotating opportunities)

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Implementation

Theme	Rec. #	Recommendation	Priority	Action Item #	Action
Connectivity	8	Enhance and Increase Safe Connectivity for Pedestrians	NEAR	8B	Evaluate best practices for pedestrian level crosswalk lighting, signage and possible signalization improvements.
			MID	8C	Transform McClanahan Park into a gateway to the Prince George’s Plaza Metro Station.
Connectivity	9	Improve Traffic Flow within Neighborhoods	MID	9A	Evaluate the efficiencies of the existing bus systems serving the City – Metrobus, The Bus, and Shuttle UM.
			MID	9B	Evaluate the feasibility of a City-wide circulator bus, looking at features such as cost, ridership projections, headways and routing.
			NEAR	9C	As part of analyzing traffic impacts for a proposed development, the City should hold applicants responsible for providing a list of mitigation measures that could be enacted, if necessary, within the development.
Connectivity	10	Strengthen Connectivity for Cyclists	NEAR	10A	Implement a bike share program within the City, connecting major destinations and transportation links.
			ONGOING	10B	Expand the network of bike lanes throughout the City.
			MID	10C	Advocate to change the perception of the M-NCPPC trail system to a transportation network, rather than a purely recreational asset.
			LONG	10D	For City streets with existing bike lanes, place bike grates on storm drains to make riding over drains safer for cyclists.

Implementation Matrix

Budget Impact?	Lead Agency	Partners	Possible Funding Resources
no	City of Hyattsville	-	Safe Routes to Schools
yes	City of Hyattsville	-	DNR Community Parks and Playgrounds Program
yes	City of Hyattsville	PG, UMD, WMATA	-
no	City of Hyattsville	-	-
no	City of Hyattsville	-	-
yes	Prince George’s County	City of Hyattsville	-
yes	City of Hyattsville	Prince George’s County	Transportation Alternatives Program MDOT Bikeways Program Safe Routes to School SHA Community Safety and Enhancement Program
no	M-NCPPC	City of Hyattsville	SHA Recreational Trails Program
yes	City of Hyattsville	Prince George’s County	MDOT Bikeways Program

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Implementation

Theme	Rec. #	Recommendation	Priority	Action Item #	Action
Connectivity	10	Strengthen Connectivity for Cyclists	LONG	10E	Identify one road in the City to operate either a dedicated or protected bike lane pilot program.
Development	11	Support Local and Small Businesses	ONGOING	11A	Continue to promote and seek out additional revitalization candidate projects for the City's Commercial Façade Improvement Program.
			NEAR	11B	Create a design standard guidebook for commercial property owners.
			NEAR	11C	Improve parking and wayfinding signage on City streets.
			NEAR	11D	Provide retailers with information regarding local residents' retail needs to adjust their offerings to the local market.
			MID	11E	Dedicate funding annually to support business led corridor development programs.
Development	12	Attract New Businesses	NEAR	12A	Develop a formalized Business Rentention & Expansion (BRE) strategy focusing on unique/experience based businesses.
			NEAR	12B	Create an annual/biannual promotional guide for business owners that lists resources such as grants, tax credits, program and resources for business owners.
			NEAR	12C	Incentivize the reuse of vacant buildings by waiving City Business License fees for property owners who creatively use their building.
			MID	12D	Promote Hyattsville as a unique destination for business to locate and visitors to frequent.
			MID	12E	Encourage an entrepreneurship center in Hyattsville to foster local businesses.

Implementation Matrix

Budget Impact?	Lead Agency	Partners	Possible Funding Resources
yes	City of Hyattsville	-	MDOT Bikeways Program Transportation Alternatives Program
yes	City of Hyattsville	-	DHCD Community Legacy Program
yes	City of Hyattsville	-	-
yes	City of Hyattsville	PGC, SHA	-
no	City of Hyattsville	EDC, HYCDC	-
yes	City of Hyattsville	-	-
no	City of Hyattsville	-	-
yes	City of Hyattsville	HYCDC	-
yes	City of Hyattsville	-	-
yes	City of Hyattsville	ATHA, EDC, HYCDC	-
yes	City of Hyattsville	EDC, HYCDC	-

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3-5 years post adoption

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Implementation

Theme	Rec. #	Recommendation	Priority	Action Item #	Action
Development	13	Encourage High Density, Mixed-Use Development Around Metro Stations and the Gateway Arts District	NEAR	13A	Lobby WMATA to release a joint development solicitation for the development of the West Hyattsville Metro Station.
			MID	13B	Rebrand the West Hyattsville Metro Station as part of the Joint Development Solicitation process.
			ONGOING	13C	Rebrand and actively market the Prince George's Plaza area as a modern destination for commerce, living, dining and entertainment.
			ONGOING	13D	Support opportunities for structured/shared parking facilities and managed parking programs in the City's high density, commercial corridors.
Development	14	Leverage Existing Development Resources	ONGOING	14A	Continue funding and promotion of the City's Revitalization Tax Credit program as an economic development tool.
			ONGOING	14B	Advocate for continued funding of Prince George's County's Economic Development Initiative (EDI) fund.
			ONGOING	14C	Advocate for the continued State funding of the Maryland Department of Housing and Community Development's Strategic Demolition and Smart Growth Fund.
			MID	14D	Evaluate the market costs and long-term financial benefits of a City Development Impact Fee to fund major public infrastructure projects.
			MID	14E	Evaluate the impacts of utilizing a Triple Bottom Line scoring policy when evaluating procurement, programs, infrastructure and planned development.

Implementation Matrix

Budget Impact?	Lead Agency	Partners	Possible Funding Resources
no	WMATA	City of Hyattsville	-
yes	City of Hyattsville	WMATA, Private Property Owners	-
yes	City of Hyattsville	Private Property Owners, EDC, HYCDC, M-NCPPC	-
yes	City of Hyattsville	PGCRA, Private Property Owners	-
yes	City of Hyattsville	-	-
no	Prince George's County	City of Hyattsville	-
no	State of Maryland	City of Hyattsville	-
yes	City of Hyattsville	-	-
no	City of Hyattsville	-	-

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UMD

WMATA
- Anacostia Trails Heritage Area
Department of Housing and Community Development (MD)
Department of Natural Resources (MD)
Prince George's Economic Development Corporation
Hyattsville Aging in Place
Hyattsville Preservation Association
Hyattsville Community Development Corporation
Maryland Department of Transportation
Maryland Energy Administration
Maryland-National Capital Park and Planning Commission
Prince George's County
Prince George's County Revenue Authority
State Highway Administration (MD)
University of Maryland
Washington Metropolitan Area Transit Authority

Priorities

- ONGOING

NEAR

MID

LONG
- Currently in progress
12 months post adoption
1-3 years post adoption
3-5 years post adoption

+

Implementation

Theme	Rec. #	Recommendation	Priority	Action Item #	Action
Development	15	Grow in an Environmentally Friendly, Sustainable Manner	LONG	15A	Conduct a sustainable infrastructure audit to identify interventions to promote neighborhood sustainability efforts.
			ONGOING	15B	Promote free and low cost sustainability programs, grants, resources and education to all residents.
			MID	15C	Add Electric Vehicle (EV) charging stations in City parking lots and in commercial corridors.
			ONGOING	15D	Evaluate the effectiveness of the 2016 Big Belly trash compactor pilot program and determine if the program should be expanded or reduced.
			MID	15E	Create a document educating businesses on the economic benefits of operating in an environmentally sustainable manner.

Implementation Matrix

Budget Impact?	Lead Agency	Partners	Possible Funding Resources
yes	City of Hyattsville	Nonprofit Groups	-
no	City of Hyattsville	-	-
yes	City of Hyattsville	Private Property Owners	MEA Parking Lot Solar PV Canopy with EV Charger Grant Program, MEA Electric Vehicle Supply Equipment Rebate
no	City of Hyattsville	-	-
no	City of Hyattsville	-	-

Abbreviations

- ATHA** Anacostia Trails Heritage Area
- DHCD** Department of Housing and Community Development (MD)
- DNA** Department of Natural Resources (MD)
- EDC** Prince George’s Economic Development Corporation
- HAP** Hyattsville Aging in Place
- HPA** Hyattsville Preservation Association
- HYCDC** Hyattsville Community Development Corporation
- MDOT** Maryland Department of Transportation
- MEA** Maryland Energy Administration
- M-NCPPC** Maryland-National Capital Park and Planning Commission
- PGC** Prince George’s County
- PGCRV** Prince George’s County Revenue Authority
- SHA** State Highway Administration (MD)
- UMD** University of Maryland
- WMATA** Washington Metropolitan Area Transit Authority

Priorities

- ONGOING** Currently in progress
- NEAR** 12 months post adoption
- MID** 1-3 years post adoption
- LONG** 3-5 years post adoption



Appendix & Acknowledgements

+Appendix Information

It was the desire of City staff to keep this plan succinct, streamlined, and user-friendly. As a result, in many places visuals and graphs were used in lieu of wordy explanations. This was an intentional strategy to keep the document easy to read and accessible to all.

questions regarding the appendix, or any part of this plan document, should be directed to the Department of Community and Economic Development by calling the City at (301) 985-5000.

Consequently, there are many elements of the process that are unable to be shown in detail in this document. Instead, there is an appendix to the plan, which digs a bit deeper into the plan process. In the appendix one can find lengthier summaries of each of the planning exercises, as well as the data collected at each planning session.

Currently, the appendix is available in digital format. It can be found on the City’s website, www.hyattsville.org under the “Community Sustainability Plan” page. Paper copies of the appendix may be requested by contacting the City. Any

+Acknowledgements

Speak Up HVL: The 2017 - 2021 City of Hyattsville Community Sustainability Plan was made possible through the collaborative efforts of the following individuals, organizations and agencies.

Hyattsville City Council

Candace B. Hollingsworth, Mayor
Bart Lawrence, Ward 1
Kevin Ward, Ward 1
Robert Croslin, Ward 2
Shani Warner, Ward 2
Patrick Paschall, Ward 3
Thomas Wright, Ward 3
Edouard Haba, Ward 4
Paula Perry, Ward 4
Joseph Solomon, Ward 5
Ruth Ann Frazier, Ward 5

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Facilities

Edward M. Felegy Elementary School
Hyattsville Elementary School

Adopted May 2017



City of Hyattsville

4310 Gallatin Street
Hyattsville, MD 20781
(301) 985-5000
www.hyattsville.org



Hyattsville City Council Agenda Item Report

Meeting Date: May 15, 2017

Submitted by: Joseph Solomon, W5

Submitting Department: Legislative

Item Type: Legislative

Agenda Section: Consent Items (7:20 p.m. - 7:35 p.m.)

SUBJECT

Council Discretionary Fund Appropriation & Disbursement - Wards 2 and 3

Motion #

188-05-FY17

Recommendation:

I move that the Mayor and Council approve the appropriation and disbursement of \$250.00 from the Ward 3 council discretionary fund, and \$250.00 from the Ward 2 council discretionary fund, for a total of \$500.00 for the Rosa Parks Elementary School Summer Literacy Program.

Sponsor(s):

Wright, Paschall, Croslin, Solomon, Lawrence

ATTACHMENTS

Summary Background:

For the past two months, the Rosa Parks PTA and faculty from the University of MD – College Park (UMD) have been involved in planning a summer literacy program at Rosa Parks Elementary School. The program would use volunteer UMD graduate and undergraduate students to conduct once a week literacy programs for RPES families the summer.

UMD has recruited over forty students for the project, but because of cost we've decreased the number of students we plan to use to twenty. We are looking for funds to defray the cost of the \$56 fingerprint background check for the student volunteers. We are asking the students to contribute \$15 to the cost and we are trying to fundraise the remaining amount. Any additional funds would be used to purchase books for students to bring home. Initially we had hoped to be able to replicate this project at a second school.

Next Steps:

Upon approval the Treasure will provide a check to the Rosa Parks PTA.

Fiscal Impact:

\$500.00

City Administrator Comments:

TBD

Community Engagement:

Rosa Parks Elementary PTA, Rosa Parks Elementary Staff, UMD and members of the Hyattsville Education Advisory Committee have been engaged and are supportive.

Strategic Goals:

Goal 4: Programming & Operations

Goal 5: Partnerships & Diversity

Legal Review Required?

N/A