

CITY OF HYATTSVILLE
PLANNING COMMITTEE AGENDA
MARCH 17TH, 2026

Register in advance for this webinar:

<https://us06web.zoom.us/j/81096877801?pwd=uPjEeh1f1ymO9VVvjXwMElDTCPiib.1>

Passcode: 417823

- 1. Introduction of Committee & Guest Members (7:00 PM)**
- 2. Presentation: M-NCPPC Parks & Recreation Formula 2040 Update**
 - The Maryland - National Capital Park and Planning Commission (M-NCPPC), Department of Parks and Recreation, Prince George's County, is currently working on an update to the Functional Master Plan (i.e., Formula 2040). As part of this process, the project team is seeking input from external stakeholders with the goal to increase awareness of the vision the Plan, identify local service needs, and determine priorities moving forward.
- 3. Committee Business**
 - Approve of February 17th, 2026 Minutes
 - Election of Officers
 - Record Keeper
- 4. Discussion: Retail Updates**
 - Canvas Commercial Space
 - Huncho House
 - Snow Crane
 - Elevation Burger Space
 - West Hyattsville Phase 2 Retail
- 5. Discussion: 2026-2031 Strategic Plan Updates**
 - The multi-year effort to formulate and adopt the latest iteration of the Hyattsville Strategic Plan is finally coming to an end. Stepping Forward 2026-2031 aims to foster a vibrant community where every resident feels safe, connected, and supported. The Plan champions lively neighborhoods, reliable infrastructure, environmental stewardship, thriving local businesses, affordable housing, and exceptional public services rooted in community values. Prior to the Plan being taken before City Council, it will be discussed at Planning Committee for one last review session.
- 6. Adjourn (9:00 PM)**

FORMULA 2040 MASTER PLAN UPDATE

City of Hyattsville
February 17, 2026



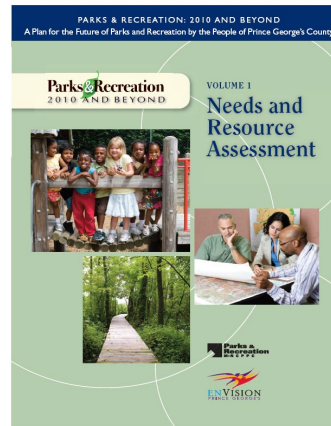
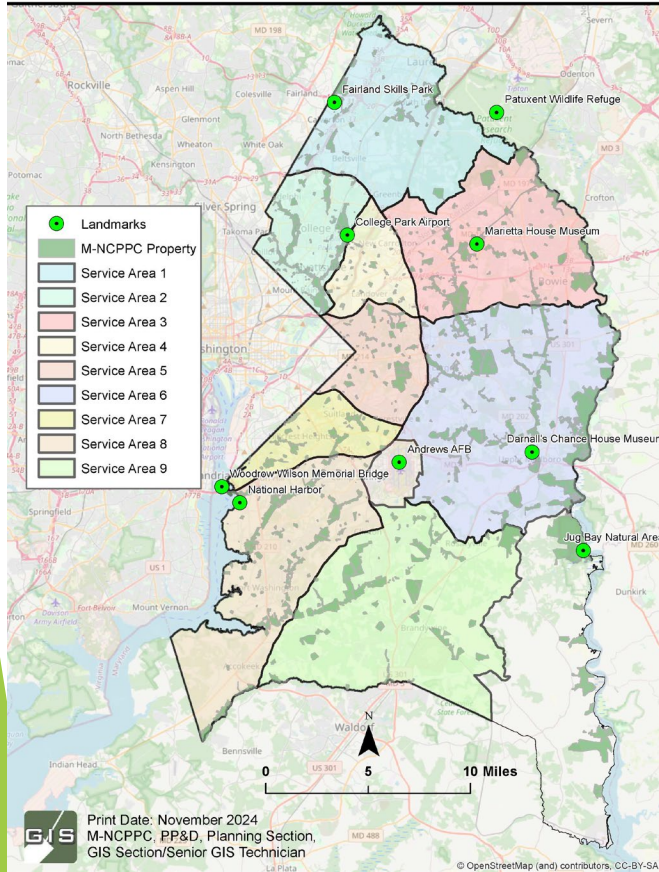
Purpose

- To share information about the Update to the Formula 2040 Functional Master Plan
- Introduce the project team,
- Share some of the key themes from engagement so far
- To identify Opportunities Moving Forward

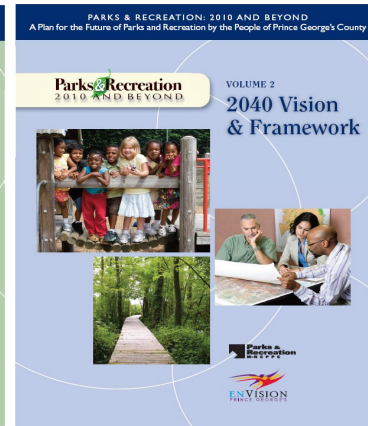
Introduction

- Countywide Functional Master Plan
- 9 Service Areas
- Foundational Docs *(below)*

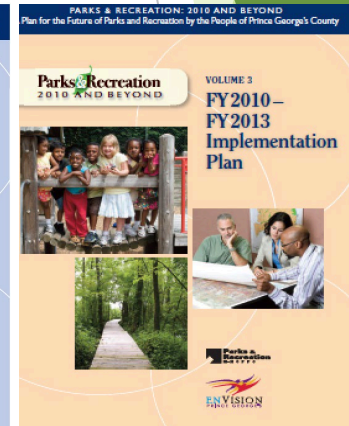
2010 & Beyond



Needs & Resource



Vision & Framework



Implementation

Introduction

What is Formula 2040?

The FRAMEWORK includes:

- ◆ **Three** Goals: *Connectivity, Economic Impact, Health, and Wellness*
- ◆ **10** Objectives
- ◆ **22** Strategies
- ◆ **122** Action items



2024 Assessment: Notable Achievements since 2019

Connectivity

- Established Parks Direct - Updated registration system
- Increased Mobile Programs (e.g., Sankofa Mobile Museum, Arts on Roll Van)
- Added 22 miles of natural surface trails
- Completed 7.5 miles of trail improvements
- Equipped 110 Park Facilities with Wi-Fi Access
- Stop Light Model expanded from 3 levels to 6 levels to be more inclusive for the county residents

Economic Development

- Secured \$25M Federal RAISE Grant for increased trail access between Prince George's County, Washington, D.C., and Montgomery County
- Acquired 1,624 acres of parkland
- Secured \$991,000 to renovate a kayak and boating ramp along the Potomac River
- Won \$400,000 Stormwater Management Grant

2024 Assessment: Notable Achievements since 2019

Health and Wellness

- Offered RYSE Up Program at 20 playgrounds
- Completed New Multi-generational Facilities such as Southern Area Aquatics and Recreational Complex (SAARC, Service Area 9)
- Constructing the Marlow Heights Community Center (Service Area 7)
- Offered more than 2,400 classes in Health and Fitness
- Utilized Parks Direct and SMARTlink (registration data) to inform decisions

**“TO GO FAST, GO ALONE.
TO GO FAR, GO TOGETHER.”**
– African Proverb

STAGE 1 - LISTEN
**ONLINE & COMMUNITY
PRESENCE**

- Website
- Social Media
- GIS Mapping
- In-person Events
- Community Survey

ENGAGE

**STAGE 2 - REFINE
FOCUSED FORUMS**

- Meetings
- Open Houses
- Workshops
- Interviews

SHARE

STAGE 3 - DECIDE
**HELPFUL RESOURCES &
FORMAL HEARINGS**

- Engagement Plan
- Social Network Database
- Public Hearings
- Formula 2040 Progress Report
- Staff Draft
- Updated Master Plan

LEAD

Engagement with County Municipalities

- Total 5 meetings
- 17 municipalities participated

Key Themes

- Low Awareness of Formula 2040
- Staffing & Capacity Constraints
- Programming > Infrastructure
- Landlocked municipalities - requesting land to annex or support from the county.
- Connectivity Gaps
- Communication Improvements Suggested
- Responsibilities of DPR VS Municipality

The Opportunities Moving Forward

- Improve visibility of Formula 2040 goals.
- Clarify partnership pathways.
- Support programming and activation.
- Plan for growth-related park demand.
- Regular reports or communication at the time of municipal meetings.



M-NCPPC, Department of Parks and Recreation, Prince George's County

Next Steps

- Interview Key Stakeholders
- Analyze data collection
- Call to ACT – *establish a working partnership with the key Stakeholders and Municipalities.*

CITY OF HYATTSVILLE
PLANNING COMMITTEE MINUTES
FEBRUARY 17TH, 2026

Register in advance for this webinar:

<https://us06web.zoom.us/j/81989149051?pwd=jTicRy0a3pwEGCOSGGkxspMXWbANK6.1>

Passcode: 983831

1. Introduction of Committee & Guest Members (7:10 PM)

- Maureen Foster, Committee Chair
- Todd Dengel, Committee Co-Chair
- Marshall, Committee Member
- Alexander Houck, Committee Member
- Danny Schaible, Council Liaison
- Greg Barnes, Council Liaison
- Kareem Redmond, Council Liaison
- Chloe Kauffman, Staff Liaison

2. Committee Business

- Approve of November 11th, 2025 Minutes
 - Marshall: Motion to approve with a minor amendment to one of the comments listed under 2. Presentation Riverfront at West Hyattsville DSP-20053-02
 - Dengel: Second
 - Minutes approved with the condition of the amendment being made.
- Election of Officers
 - Chair: Maureen Foster
 - Co-Chair: Todd Dengel
 - Record Keeper: Staff Liaison, Chloe Kauffman
 - 1. Marshall: Motion to approve
 - 2. Houck: Second
 - 3. Officers approved.

3. Presentation: Development Update

- Staff will provide an update on development within the City.
 - Library Apartments
 - 1. This project is an approved redevelopment project of an existing structured parking garage located on Toledo Rd. The project involves razing the eastern half of the parking garage and the construction of a 7-story multifamily apartment building with 209 multi-family apartments. The western half of the garage will remain as parking for the residents. The approved development project includes 103 studios, 93 one-bedroom units, and only 13 units are to be two-bedroom.

- The Crossing at Gateway
 - 1. This development is one project of the “Dewey Development” that presently includes multi-family buildings The Devon and The Bellevue as well as a storm water management lake. The project includes 136 stacked townhouse units in 13 separate 4-story buildings along Belcrest Rd.
- Hyattsville Elementary School
 - 1. This project includes the demolition of the existing elementary school for the construction of a three-floor school equipped with a media center, gymnasium with a stage, collaboration areas, and an outdoor education zone and playground that will be located on the roof. An associated parking garage will be located on the first floor.
 - a. CM Schaible: Commented that the flyer to be distributed should include a warning about the noise in conjunction with the associated vibrations.
- Hyatt View
 - 1. Development of eight lots for the construction of single-family attached dwelling units.
- 3599 East-West Highway
 - 1. This development project includes the construction of a two-story, 9,446 sf mixed-use building that will contain a food and beverage store on the first floor and offices on the second floor, as well as 8 multi-product dispensers and canopy.
- West Hyattsville Phase 2
 - 1. Includes the construction of a multifamily development containing 342 multifamily dwelling units, an integrated parking structure for vehicles and bicycles, and a compensatory storage facility.
 - a. Dengel: Requested clarification as to why the M-NCPPC Alternative Compliance Committee disapproved the applicant’s request for relief from the Prince George’s Landscape Manual
 - i. Kauffman: Stated the proposed planting units were below the required 900 units, and that their justification did not prove undue hardship.
 - b. Marshall: Questioned when the streets in the West Hyattsville/Riverfront community will be dedicated to the City.
 - i. Kauffman: Upon completion of construction of Phase 2, the County and the City will conduct an inspection of the roads. Once the inspections are completed and the County releases the bonds, the roads will be overturned.
 - c. CM Barnes: Requested clarification on parking and the shared parking recommendation
 - i. Kauffman: Council’s approved recommendation regarding the parking structure was such that the

structure remain available only for the residents of the proposed multi-family building.

- St. Jerome Academy
 - 1. This project includes an 11,680 sf addition for specialty classrooms for a total of 81,380 sf.
 - a. CM Schaible: Where will the addition be located?
 - i. Kauffman: The orange outline on the site plan, on the eastern portion of the building.
 - b. Committee requested that previous minutes be reviewed to see when the applicant for the St Jerome's project spoke to the Committee.
- Mt Hermon Masonic Lodge
 - 1. Renovation and re-use of the Masonic Lodge with work to include the building to be retrofitted for 8 multi-family apartment units with either 1 or 2 bedrooms, with one ADA-compliant unit on the lowest level. Additionally, 1700 square feet of commercial/retail space will be included.
 - a. Foster: Asked about what the parcel directly south of this project will be used for in Phase 1 of the project.
 - i. Kauffman: It will be a parking lot.
- Multigenerational Center
 - 1. The project site conceptual plan includes a new 2-level 86,300 square feet multi-gen facility, a small multi-purpose field, a 380-space parking garage below, and 24 surface parking spaces. The new center will include a double gymnasium, an aquatic feature, a fitness center with a running track, and flexible multipurpose program spaces, and is intended to move from a community center model to a multigenerational center model with a strong aquatic component.
 - a. Marshall: Will the parking be underground?
 - i. Kauffman: Yes
- Sovern
 - 1. 79% occupied
 - 2. 88% leased
- The Bellevue
 - 1. 7% occupied
 - 2. 15% leased
- The Devon
 - 1. 77% occupied
 - 2. 84% leased
- Canvas Apartments
 - 1. 41% occupied
 - 2. 49% leased
 - a. CM Schaible: Concerns about the low occupancy residential rates. Posited that the City meet with Canvas to gain an

understanding of this discrepancy between the occupancy rates of Canvas and the other multi-family buildings.

b. Foster: Inquired as to whether or not the MD State Highway (MDSHA) had a plan for the Route 1 Corridor.

i. Kauffman: To my knowledge, no.

c. Foster: Is there a status update on the parking issues in Canvas?

i. Kauffman: MDSHA is working to install a traffic light at the corner of Route 1 and Hamilton St in anticipation of the opening of the Canvas Garage. Currently, means of egress and ingress from the Garage exist via Jefferson St. Further, the City applied to a public art grant for an art installation at the (currently closed) main entrance to the Canvas Garage.

d. Houck: Posited that The Spot Park should include an area for dogs to roam

i. Kauffman: Agrees that a dog area would make sense due to the demographic area. The Spot Park has undergone its engagement process and completed the conceptual design phase. It is now currently awaiting permits from DPIE.

○ The Six

1. 67% occupied

2. 71% leased

○ Sanctuary at Hyattsville Crossing: First United Methodist Church

1. The proposed development plan consists of the construction of 120 multi-family units on an underutilized portion of the First United Methodist Church. 36 of the units will be reserved as Permanent Supportive Housing (PSH) units, intended to house people experiencing homelessness. The complete unit breakdown follows: 70 senior units with a mix of studio, one-bedroom and two-bedroom apartments, and 50 units for families with a mix of one-, two-, and three-bedroom units. The entire project currently calls for two separate projects to be built on the site, one built with the 9% Low Income Housing Tax Credit ("LIHTC") and the other with the 4% LIHTC. The 9% project will serve families earning a maximum area median income ("AMI") in the 30%-60% range and the 4% project will serve seniors earning up to 60% AMI

a. Marshall: Asked for clarification on the definition of Permanent Supportive Housing

i. Kauffman: Permanent Supportive Housing is housing assistance and supportive services/programming that assist households who are experiencing chronic homelessness.

• General Retail Questions

- Marshall: Inquired about the status of Huncho House
 - 1. Kauffman: Due to ongoing mechanical updates, they are relocating everyone's reservations to restaurant 1123 by Chef Tobias.
- CM Barnes: Requested information about Snow Crane the ice cream shop.
 - 1. Kauffman: I will have to touch base with our Economic Development Coordinator for this information.

4. Adjourn (8:30 PM)

- Todd: Motion to adjourn
- Marshall: Second

DRAFT



STEPPING FORWARD ↗

2026-2031 STRATEGIC PLAN • CITY OF HYATTSVILLE

Adopted February 2026

Prepared by the Hyattsville
Department of Community,
Business, and Economic
Development







ACKNOWLEDGEMENTS

The City of Hyattsville Strategic Plan was developed through insight, participation, and collaboration from many individuals and organizations invested in the future of our community. We thank the residents, business owners, community partners, and stakeholders who shared their views through surveys, meetings, workshops, and other engagement activities. Their input shaped the priorities and strategies in this plan.

The Mayor and City Council provided leadership, guidance, and oversight throughout the planning process. We acknowledge the following elected officials for their service and contributions:

Mayor

Robert S. Croslin

CITY COUNCIL

Ward One

Greg Barnes
Joanne Waszczak

Ward Two

Emily Strab
Danny Schaible

Ward Three

Gopi Dhokai
Kareem Redmond,
Council Vice President

Ward Four

Michelle Lee
Edouard Haba

Ward Five

Kelson Nisbett
Joseph Solomon,
Council President

City staff across departments provided technical expertise, institutional knowledge, and commitment that shaped both the vision and implementation framework of this plan. Special thanks to the executive leadership of the City Administrator, Tracey Douglas, along with the Strategic Advisor, Suzanne Ludlow, and the Community, Business, & Economic Development Department for coordinating plan development, supporting public outreach, and managing analysis. We also recognize the contributions of consultants and designers who supported engagement, research, and document preparation.

This Strategic Plan reflects shared commitment to Hyattsville's growth, equity, and quality of life. Its success will depend on continued cooperation among elected officials, staff, residents, and partners as the City advances from planning to implementation.



TABLE OF CONTENTS



3	Acknowledgements
4	Table of Contents
5	Letter from the Mayor
6	City Profile
8	Vision & Values
10	The Planning Process
11	Stakeholder Engagement Results
12	Structure of the Plan
13	Paths to Success
14	Safe & Inviting City
16	Growing & Thriving Economy
18	Excellence in Municipal Services
20	Housing & Livable Neighborhoods
22	Dependable Infrastructure
24	Sustainable Natural Environment
26	Community Character
28	Implementation
40	Hyattsville Organizational Chart



LETTER FROM THE MAYOR

Dear Hyattsville Community,

On behalf of the City Council, I am pleased to share with you the 2026-2031 Strategic Plan for the City of Hyattsville.

This plan was developed in collaboration with our residents, businesses, and staff to help identify and prioritize key strategic outcomes and goals. This document outlines our focused direction for the City's future, and the path we intend to take to get there. The Plan embodies Hyattsville's firm commitment to inclusion and belonging.

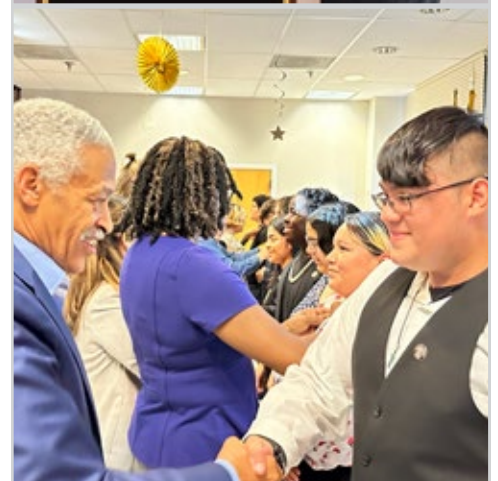
Being successful in these activities requires thorough, thoughtful, and results-oriented planning. Within each pathway, you'll find goals and strategies to be achieved over the next five years. This plan is a roadmap for moving the City forward, a work plan for staff, and guidance for the City Council's prioritization of expenditures.

Hyattsville is a unique and welcoming place. I'm encouraged by how this Plan embodies the distinct spirit of our community. I hope you will agree we have much to celebrate, but there is still much work to be done.

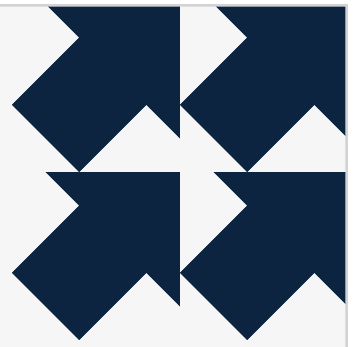
I am excited to step forward on this journey with you and shape a future we can be proud of.

With Best Regards,

Robert S. Croslin
Mayor, City of Hyattsville



CITY PROFILE

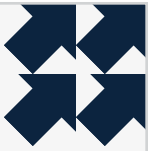


Who we are

The City of Hyattsville, located in Prince George's County, Maryland, is a vibrant, diverse, and thriving community, home to approximately 21,000 residents. Incorporated in 1886, the City operates under a municipal government that provides essential services, including Public Works, Community Services, Police, and Community Development. The City's departments work together to ensure public safety, maintain infrastructure and green spaces, and support local businesses and residents.

Ideally situated just minutes from Washington, D.C., Hyattsville offers excellent connectivity through major roadways, bike trails, and two Metro stations, making it an accessible and prosperous hub within the region. The City is known for its welcoming atmosphere, strong arts presence, and commitment to environmental sustainability. Murals and public art are common throughout the community, reflecting the City's creative flair and establishing Hyattsville as a key anchor of the Gateway Arts District. The City also features an extensive network of trails and parks, including Driskell Park, a centerpiece for recreation and community events. With direct access to the Northwest Branch Trail, the Rhode Island Avenue Trolley Trail, and other bike-friendly routes, residents enjoy active connections to neighboring communities and downtown D.C.

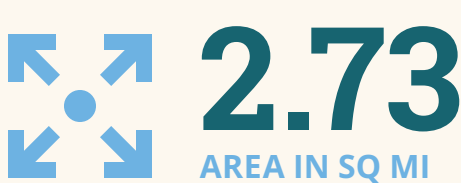




CITY PROFILE (CONTINUED)

Hyattsville's identity is also shaped by its mix of historic neighborhoods, modern housing, and walkable commercial corridors. Local businesses and diverse dining options sit alongside larger retailers, creating a balance between small-town character and regional convenience. This blend of arts, culture, green spaces, and connectivity makes Hyattsville a unique and attractive place to live, work, and visit.

The City of Hyattsville is governed by the Mayor, who is elected at large, and ten City Council members elected in pairs from each of the City's five wards. Hyattsville operates under a Council-Manager form of government, in which the Mayor and Council appoint a City Administrator. The City Administrator supervises the Deputy City Administrator and seven Department Directors. Together, they execute the City Council's policies and priorities and oversee the day-to-day administration, services, and operations of the City.



MILES OF
TRAILS **5.6**



21,187
POPULATION

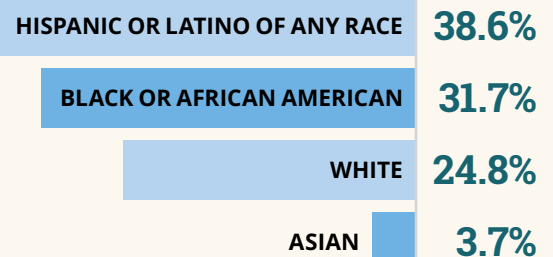
MEDIAN
HOUSEHOLD
INCOME

\$84,763

MEDIAN
AGE

33 YRS

RACE & ETHNICITY



2020 CENSUS



VISION & VALUES

2026 - 2031 Strategic Plan Vision Statement

The 2026–2031 Strategic Plan aims to foster a vibrant community where every resident feels safe, connected, and supported. The Plan champions lively neighborhoods, reliable infrastructure, environmental stewardship, thriving local businesses, affordable housing, and exceptional public services rooted in community values.





2026 - 2031
Strategic Plan Values



LIVABILITY

Represents Hyattsville's dedication to creating a safe, welcoming, and enjoyable environment where residents can thrive and feel at home.



INCLUSIVITY

Honors Hyattsville's distinct character and diverse culture, while embracing the full range of experiences, identities, and voices within the community.



PROSPERITY

Prioritizes a successful community with a strong, diverse, local economy, upheld by quality municipal services.



CONNECTIVITY

Reflects the City's commitment to fostering strong links between people, places, and opportunities, ensuring residents, businesses, and visitors can easily engage with one another and access the resources they need.



ACCESSIBILITY

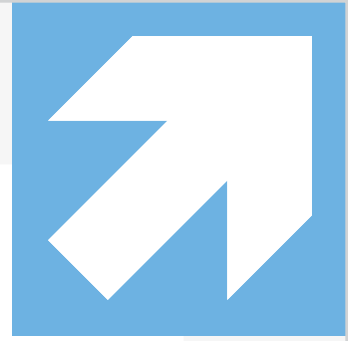
Ensures that everyone, regardless of ability, background, or circumstance, can fully participate in the life of the city and access its opportunities.



SUSTAINABILITY

Embodies the City's commitment to preserving the natural environment, responsible growth, and long-term resilience for future generations.

THE PLANNING PROCESS



Methodology

The City of Hyattsville launched its Strategic Planning Process in 2022 to develop a plan that modernizes city operations and addresses a wide range of social, economic, and cultural priorities, ensuring the City's long-term vitality and livability.

To ensure the Plan accurately reflects Hyattsville's diverse community, City staff engaged residents, businesses, and other stakeholders throughout the process. Community input was gathered through more than 60 interviews with stakeholders across sectors, two in-person and two virtual prioritization sessions, and two online surveys, which together reached more than 300 participants. After the draft Plan was completed, the City hosted a community feedback session to gather additional input before finalizing the document. These efforts provided the community with meaningful opportunities to weigh in on priorities, resource allocation, and the goals of the Strategic Plan. City staff and Councilmembers also participated, aligning departmental goals with community priorities and reinforcing the City's commitment to inclusive decision-making.



STAKEHOLDER ENGAGEMENT RESULTS

Overview

The City reviewed and synthesized input from all community engagement activities to identify the priorities and themes guiding the formation of the Strategic Plan.

Feedback from interviews, prioritization sessions, city-sponsored small business roundtables, online surveys, and departmental meetings was documented and analyzed to capture both shared and distinct perspectives across stakeholder groups. The results of this analysis revealed several throughlines that reflect the community's vision and concerns.



STRUCTURE OF THE PLAN



PATHS

are the broader themes that organize the Plan, framing the City's priorities around the issues that matter most to the community.

GOALS

represent the specific outcomes the City aims to achieve within each path of the Strategic Plan. They provide clear direction, ensuring that the City's vision and values are translated into meaningful progress. Each goal reflects the community's input, aligns with the City's long-term priorities, and serves as a guide for allocating resources and measuring success over time.

STRATEGIES

then identify the concrete steps the City will take to achieve those goals. They outline the actions, initiatives, and partnerships needed to move from vision to implementation, making the Plan both practical and accountable.

PATHS TO SUCCESS



Safe & Inviting City



Growing & Thriving Economy



Excellence in Municipal Services



Housing & Livable Neighborhoods



Dependable Infrastructure



Sustainable Natural Environment



Community Character

SAFE & INVITING CITY

Objective

To create a forward-looking city by modernizing public safety systems, enhancing emergency preparedness, and strengthening community confidence.

Goals & Strategies

ENHANCE LIGHTING, VISIBILITY, AND ART IN THE DESIGN OF PUBLIC SPACES TO IMPROVE BOTH REAL AND PERCEIVED SAFETY.

- Implement and upgrade lighting and visibility infrastructure to address gaps, especially in parks, alleys, transit stops, and corridors with heavy foot traffic, based on an existing study.
- Incorporate Crime Prevention Through Environmental Design principles into new and existing public spaces.
- Install clear signage and wayfinding to make public areas more navigable and welcoming.

LIVABILITY



PROSPERITY



ACCESSIBILITY



SAFE & INVITING CITY (CONTINUED)

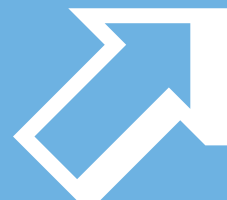
IMPROVE EMERGENCY PREPAREDNESS AND RESILIENCE.

- Finalize and share the City's Emergency Operations Plan aligned with regional and national frameworks.
- Grow membership and train community members to be a part of the Gateway Community Emergency Response Team.
- Conduct relevant safety trainings for City staff and community members.
- Develop and distribute clear, bilingual emergency preparedness materials and training.
- Coordinate with schools, The Mall at Prince George's, and other facilities to serve as resiliency centers.

STRENGTHEN PUBLIC SAFETY AND BUILD TRUST THROUGH VISIBILITY, TRANSPARENCY, AND COLLABORATION.

- Continue to practice guardianship policies and partnerships that reflect best practices in public safety.
- Maintain and broaden visibility through partnership with local organizations, proactive outreach, and open communication.
- Explore collaborating with other regional police agencies to reduce the burden of fiscal and staff limitations, including joint training, dispatching, and recruiting operations.
- Ensure that the technology supporting public safety aligns with best practices.





PATHS TO SUCCESS

GROWING & THRIVING ECONOMY

Objective

To support economic development by prioritizing a community-centered approach that fuels entrepreneurship, business growth, and workforce development; cultivating vibrant commercial corridors that respond to and capitalize on Hyattsville's evolving economic landscape.

Goals & Strategies

DEVELOP AND IMPLEMENT AN ECONOMIC DEVELOPMENT STRATEGIC PLAN WITH A CORE FOCUS ON PLACEMAKING TO ENHANCE BUSINESS GROWTH, ATTRACTION AND RETENTION.

- Work with county and local agencies to expand resources for entrepreneurs; support start-ups, grow the local workforce, and create opportunities for historically marginalized business owners.
- Enhance the City's business retention and expansion program with biennial surveys to stay informed on local trends, challenges, and opportunities, and improve communication with businesses.
- Establish strategic partnerships with local and regional organizations that focus on business development, including the University of Maryland, further expanding accessibility to resources, professional connections, and knowledge.
- Update and promote the "How to Start a Business" guide to help aspiring entrepreneurs navigate the process.

LIVABILITY



PROSPERITY



CONNECTIVITY





GROWING & THRIVING ECONOMY (CONTINUED)

BUILD STRONG PARTNERSHIPS WITH BUSINESSES IN ALL THREE INVESTMENT AND DEVELOPMENT ZONES, ENCOURAGING RESIDENTS AND VISITORS TO SHOP, DINE, PLAY, AND WORK LOCALLY.

- Organize a local business working group that collaborates to support a healthy business community.
- Develop targeted promotional campaigns and materials that highlight local businesses, share their stories, and connect them with the wider community.

EXPAND ADULT AND CONTINUING EDUCATION PROGRAMS, ALONG WITH TARGETED CAREER TRAINING INITIATIVES, TO CREATE PATHWAYS FOR UPWARD MOBILITY, CONNECTING RESIDENTS TO QUALITY EMPLOYMENT OPPORTUNITIES.

- Partner with local colleges, trade programs, and employers to offer skill-building workshops and apprenticeships.
- Establish partnerships to host job and career fairs and provide career development information at city events to connect residents to employment opportunities.

PROMOTE TRANSIT-ORIENTED DEVELOPMENT THAT FOSTERS VIBRANT, WALKABLE NEIGHBORHOODS, CONNECTING COMMUNITY MEMBERS TO JOBS, HOUSING, SERVICES, TRANSIT, AND OTHER AMENITIES.

- Identify and promote areas near Metro, MARC, and major bus routes for higher-density, mixed-use development that supports local businesses and housing diversity.
- Partner with transit agencies and developers to improve station areas and enhance accessibility.
- Create a Bus Stop Improvement Plan, informed by best practices and stakeholder engagement, to guide recommendations for WMATA and other transit agencies, including the placement of bus shelters and other stop enhancements.



EXCELLENCE IN MUNICIPAL SERVICES

Objective

To effectively leverage emerging tools and best practices that produce high-quality City operations, building public trust through responsive and transparent governance.

Goals & Strategies

ENSURE TRANSPARENT, ACCESSIBLE, AND RESPONSIVE GOVERNANCE.

- Implement new and existing tools that support the community's access to decision-making.
- Promote and practice the responsible use of technology.
- Provide timely, clear, accessible, and responsive communications on a variety of platforms, including bilingual materials.
- Use data and feedback to improve communications, services, and outreach to underserved groups.
- Actively seek community input in strategic planning and decision-making.

PROSPERITY



CONNECTIVITY



ACCESSIBILITY



SUSTAINABILITY



EXCELLENCE IN MUNICIPAL SERVICES (CONTINUED)

PROMOTE EQUITY AND EXCELLENCE IN CITY OPERATIONS.

- Implement the City's Race and Equity Plan to ensure inclusive practices and address disparities.
- Train staff, City Council, and committees in equity practices and integrate equity tools in all operations.
- Develop easy-to-use data resources to guide equitable policy decisions.
- Maintain a zero tolerance for identity-based and other forms of discrimination and harassment.
- Support Hyattsville's public-facing workforce to ensure high-quality community services, including waste pickup, snow removal, code enforcement, youth and family services, and more.

IMPROVE ACCOUNTABILITY AND TRANSPARENCY IN FINANCIAL MANAGEMENT.

- Create a clear, understandable budget document and capital improvement plan.

- Ensure audits are timely and transparent.
- Maintain strong fiscal stewardship through accurate financial record-keeping and responsible spending to prevent waste and strengthen trust.
- Routinely engage the City Council and broader community to strengthen understanding of the budget planning process while ensuring the community has a voice in reviewing and prioritizing public spending.
- Responsibly invest in City infrastructure to maintain quality services and support growth.
- Pursue diverse funding sources to reduce reliance on any single stream and strengthen financial stability.

SUPPORT A HIGH-PERFORMING CITY WORKFORCE.

- Invest in employee development, recognition, and well-being.
- Expand the use of technology and best practices, such as Geographic Information Sciences (GIS), to improve efficiency.





HOUSING & LIVABLE NEIGHBORHOODS

Objective

To promote inclusive housing and development by implementing strategies that close gaps in housing availability, support diverse housing types, expand homeownership opportunities, and advance housing affordability.

Goals & Strategies

INCENTIVIZE AFFORDABLE, HIGH-QUALITY HOUSING FOR ALL RESIDENTS.

- Create affordable housing programs to meet the needs of low and moderate-income households.
- Partner with county, state, and nonprofit housing agencies to fund and implement affordable housing tools.
- Develop clear outreach materials to help residents understand and access affordable housing resources.

ADVOCATE FOR TENANTS' RIGHTS AND SUPPORT IMPROVED CONDITIONS FOR RENTERS.

- Provide input on and work with the County as they develop their rent stabilization program and ensure it meets the City's needs.
- Provide outreach and education materials to tenants and landlords about local, county, and state support programs.

LIVABILITY



INCLUSIVITY



CONNECTIVITY



ACCESSIBILITY





HOUSING & LIVABLE NEIGHBORHOODS (CONTINUED)

ADDRESS EXISTING DISPARITIES IN HOMEOWNERSHIP RATES.

- Promote equitable access to homeownership by addressing systemic barriers and developing first-time homebuyer resources informed by best practices.
- Partner with housing agencies and nonprofits to expand funding and assistance programs.
- Target outreach to historically marginalized, first-time homebuyers, as identified in the City of Hyattsville Equity Plan and the 2021 Housing Action Plan, with clear information about available programs and assistance.

PURSUE IMAGINATIVE, AFFORDABLE HOUSING TOOLS TO INCREASE AFFORDABILITY AND DIVERSITY OF HOUSING OPTIONS.

- Promote Missing Middle housing availability, inclusive of accessory dwelling units, multi-family development, and other modest density increases.
- Explore loans and expedited permitting for homeowners who provide affordable units.
- Promote deeper affordability levels in new developments.

ESTABLISH A DEDICATED SOURCE OF LOCAL FUNDING FOR AFFORDABLE HOUSING.

- Allocate a portion of existing city revenues, such as a percentage of property tax, licensing, or permit fees, to create a permanent affordable housing fund that supports construction and preservation.
- Pursue partnerships with county, state, federal, and philanthropic organizations to match or supplement local funds, maximizing the impact of each dollar invested.
- Advocate to the County for policies that secure contributions from new development projects, such as inclusionary zoning fees.

ADVANCE EQUITY AND INCLUSION BY ADDRESSING DISCRIMINATORY LAND USE PRACTICES ACROSS BOTH PRIVATE PROPERTY AND PUBLIC LAND.

- Develop a guide to empower homeowners, the governing body of a homeowners association, or other land stewards, to identify and remove restrictive covenants attached to property deeds.
- Utilize GIS to track properties that have successfully removed restrictive covenants.
- Advocate to state and county leaders to advance research and policies that promote racial equity in housing.

DEVELOP AND EXPAND WELCOMING AND APPEALING NEIGHBORHOODS.

- Amend City Code to ensure proper property maintenance.
- Streamline code compliance operations to promote an inviting and safe city.
- Explore anti-displacement initiatives to support the unhoused population in Hyattsville.





DEPENDABLE INFRASTRUCTURE

Objective

To maintain and improve public facilities, transportation networks, and community infrastructure that meet current and future community needs efficiently and responsibly.

Goals & Strategies

MAINTAIN AND IMPROVE CITY FACILITIES AND INFRASTRUCTURE TO MEET CURRENT AND FUTURE NEEDS.

- Modernize building maintenance through staffing, training, and tracking tools.
- Conduct a pavement condition survey to assess the condition of city roadways.
- Improve and update wayfinding across the City for drivers, bikers, and pedestrians.

LIVABILITY



CONNECTIVITY



ACCESSIBILITY



SUSTAINABILITY





DEPENDABLE INFRASTRUCTURE (CONTINUED)

MODERNIZE THE CITY'S VEHICLE FLEET TO IMPROVE EFFICIENCY AND SUSTAINABILITY.

- Assess current fleet and replace high-cost, low-reliability vehicles with energy-efficient models.
- Increase the number of electric vehicle charging stations at City-owned properties and private parking lots across the city, while prioritizing continuous maintenance and repair.

PRIORITIZE WALKABILITY TO MAKE HYATTSVILLE SAFER, MORE ACCESSIBLE, AND INVITING FOR PEDESTRIANS.

- Identify gaps in walkability across the city, especially near schools, parks, and transit, through a walkability assessment.
- Improve sidewalks, crosswalks, lighting, and curb ramps based on the walkability assessment, and develop an ADA Transition Plan to guide long-term accessibility improvements so all residents can move safely.

- Continue to coordinate closely with county and state officials to improve road safety through traffic calming measures and pedestrian-oriented streetscapes, while making similar investments on city-owned streets.
- Promote walkability through signage, maps, and events, highlighting key routes and destinations.

UPGRADE STORMWATER AND FLOOD MANAGEMENT SYSTEMS TO PROTECT PROPERTY AND SUPPORT ENVIRONMENTAL RESILIENCE AS PART OF A HOLISTIC AND PROACTIVE RESPONSE TO CLIMATE CHANGE.

- Identify and prioritize infrastructure improvements in flood-prone areas, such as Lower Ward 1 and Driskell Park.
- Incorporate green infrastructure solutions like rain gardens, permeable surfaces, and wetlands into stormwater projects.
- Educate and support residents and businesses in adopting on-site stormwater management practices.



SUSTAINABLE NATURAL ENVIRONMENT



Objective

To promote environmentally responsible practices and sustainable initiatives across businesses, households, and city operations that support long-term environmental health and resilience.

Goals & Strategies

ENCOURAGE SUSTAINABLE PRACTICES AMONG RESIDENTS, BUSINESSES, AND CITY OPERATIONS.

- Generate a guide that will support local businesses in adopting green and sustainable practices.
- Collaborate with neighboring communities to promote regional environmental initiatives.
- Apply for grants and funding to help businesses and residents improve sustainability.

LIVABILITY



INCLUSIVITY



SUSTAINABILITY



SUSTAINABLE NATURAL ENVIRONMENT (CONTINUED)



REDUCE WASTE AND PROMOTE RECYCLING AND REUSE.

- Train staff and residents on best practices for waste diversion.
- Host community events for recycling and proper disposal of hazardous or hard-to-recycle materials, leveraging the City's Environmental Depot.

STRENGTHEN THE CITY'S CLIMATE RESILIENCY BY DEFINING HOLISTIC AND ACTIONABLE STEPS.

- Support tree canopy preservation and health while expanding native plantings.
- Explore renewable energy initiatives and educate the public about these options.
- Finalize and implement the Climate Action Plan.

ENHANCE AND EXPAND PARKS, GREEN SPACES, AND NATURAL AREAS TO IMPROVE ACCESS, BIODIVERSITY, AND COMMUNITY WELL-BEING.

- Draft a Park Plan that will identify opportunities to create new parks or convert underused spaces into green areas, prioritizing underserved neighborhoods.
- Develop a Park Plan that will outline improvements to existing parks, including native plantings, shaded seating, updated play equipment, and accessible pathways.
- Partner with community groups and volunteers to maintain and activate parks with events, stewardship programs, and educational initiatives.
- Evaluate existing public spaces, including parks, pools, and trails, ensuring they are designed and managed to support universal access and equitable inclusion for people of all backgrounds, while preserving and protecting native species.





COMMUNITY CHARACTER

Objective

To foster civic engagement, build partnerships, and ensure inclusive representation through innovative collaborative mediums.

Goals & Strategies

FOSTER REPRESENTATIVE CIVIC ENGAGEMENT.

- Actively recruit members for Hyattsville's advisory bodies that reflect the makeup of the community.
- Provide regular training and orientation for advisory body members on their roles and responsibilities.
- Leverage community events to promote and recruit residents to serve on boards, committees, and City Council.

EXPAND ACCESS AND PARTNERSHIPS TO PROVIDE MEANINGFUL HUMAN SERVICES FOR ALL RESIDENTS.

- Maintain and expand relationships with local partners to enhance programs and initiatives.
- Identify gaps in service offerings to better align with community needs.

LIVABILITY



INCLUSIVITY



CONNECTIVITY



ACCESSIBILITY





COMMUNITY CHARACTER (CONTINUED)

FURTHER INCLUSION, VOLUNTEERISM, AND COMMUNITY ENGAGEMENT.

- Expand volunteerism through targeted outreach to support city programs, events, and services.
- Recognize and retain volunteers through appreciation and leadership opportunities.
- Conduct targeted outreach to ensure program participation reflects the makeup of the City.

ENHANCE SERVICE OFFERINGS TO MEET THE NEEDS OF HYATTSVILLE'S MULTIGENERATIONAL POPULATION.

- Develop targeted youth center programs for grades 6–9, including camps and after-school engagement.
- Support seniors aging in place while fostering multigenerational engagement through housing, social programs, and shared activities.
- Advocate for expanding affordable childcare and pre-K options.

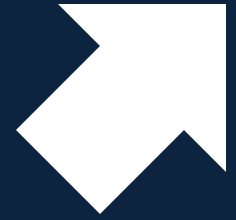
CULTIVATE SPACES FOR COMMUNITY GROWTH AND NEW CONNECTIONS.

- Create hubs for arts, culture, and lifelong learning to bring residents together.
- Add or expand community events to celebrate cultural diversity, showcasing local arts, music, and food. Highlighting Hyattsville's character, and creating gathering places for residents.

PRESERVE AND ENHANCE THE CITY'S HISTORIC ASSETS, PROTECTING ITS ARCHITECTURAL HERITAGE WHILE ALSO PROMOTING SUSTAINABLE REDEVELOPMENT.

- Collaborate with preservation organizations, local nonprofits, and private property owners to pursue grants and funding.
- Celebrate Preservation Month with community-led events, awards, and guided tours.
- Ensure preservation objectives are considered in all development review processes.
- Encourage and promote adaptive reuse of historic buildings for housing, small businesses, and community uses.





IMPLEMENTATION

Definition

Implementation is the process of putting the Strategic Plan into action by carrying out the goals and strategies identified in each path. It involves assigning responsibilities, setting timelines, aligning resources, and tracking progress to ensure the Plan delivers meaningful results.

Implementation Chart

The implementation chart translates the Strategic Plan into actionable steps by outlining each goal and its supporting strategies. Along with the strategies' responsible department, community partners (if applicable), and a targeted completion year. It serves as a clear roadmap for city staff, leadership, and the community to track progress and stay accountable to the Plan's priorities.



IMPLEMENTATION CHART



Abbreviations

ATHA	Anacostia Trails Heritage Area
BPD	Brentwood Police Department
CBF	Chesapeake Bay Foundation
CCAN	Chesapeake Climate Action Network
DHCD	Department of Housing and Community Development (MD)
DNR	Maryland Department of Natural Resources
DOI	U.S. Department of the Interior
DPIE	Department of Permitting, Inspections, and Enforcement (Prince George's County)
FUMCH	First United Methodist Church of Hyattsville
Gateway CDC	Gateway Community Development Corporation
HAP	Hyattsville Aging in Place
HPA	Hyattsville Preservation association
HUD	U.S. Department of Housing and Urban Development
HYCDC	Hyattsville Community Development Corporation
MDBOSCOC	Maryland Balance of State Continuum of Care
MDE	Maryland Department of the Environment
MDP	Maryland Department of Planning
MDSHA	Maryland State Highway Administration
MEA	Maryland Energy Administration
MEDA	Maryland Economic Development Association
M-NCPPC	Maryland National Capital Park and Planning Commission
MRPD	Mt. Rainier Police Department
MSP	Maryland State Police
MTA	Maryland Transit Administration
NPS	National Park Service

PEPCO	Potomac Electric Power Company
PG EDC	Prince George's Economic Development Corporation
PGCC	Prince George's Community College
PGCHS	Prince George's County Historical Society
PGCMLS	Prince George's County Memorial Library System
PGCOC	Prince George's County Chamber of Commerce
PGCPD	Prince George's County Police Department
PGCPS	Prince George's County Public Schools
PGCSO	Prince George's County Sheriff's Office
PGSCD	Prince George's Soil Conservation District
RPPD	Riverdale Park Police Department
SOHY Co-op	South Hyattsville Cooperative
UMD	University of Maryland, College Park
UMPD	University of Maryland Police Department
UPPD	University Park Police Department
WMATA	Washington Metropolitan Area Transit Authority



IMPLEMENTATION CHART

GOAL	STRATEGY	RESPONSIBLE DEPARTMENT/S	COMMUNITY PARTNERS	TARGETED COMPLETION
PATH: Safe and Inviting City				
Strengthen public safety and build trust through visibility, transparency, and collaboration.	Continue to practice guardianship policies and partnerships that reflect best practices in public safety.	Police Department		Ongoing
	Maintain and broaden visibility through partnership with local organizations, proactive outreach, and open communication.	Police Department, Communications	PGCMLS, PGCC, PGCPs, DeMatha, Faith-based Organizations, Local businesses, ATHA	Ongoing
	Explore collaborating with other regional police agencies to reduce the burden of fiscal and staff limitations, including joint training, dispatching, and recruiting operations.	Police Department, Administration	PGCPD, M-NCPPC, MRPD, RPPD, UPPD, UMPD, BPD, MSP, PGCSO	2030
	Ensure that the technology supporting public safety aligns with best practices.	Police Department, Administration, Office of the Treasurer		
Improve emergency preparedness and resilience.	Finalize and share the City's Emergency Operations Plan aligned with regional and national frameworks.	Administration, Emergency Management		2026
	Grow membership and train community members to be a part of the Gateway Community Emergency Response Team.	Emergency Management, Police Department, Administration		Ongoing
	Conduct relevant safety trainings for city staff and community members.	Administration, Emergency Management, Police Department.		Ongoing
	Develop and distribute clear, bilingual emergency preparedness materials and trainings.	Emergency Management		2031
Enhance lighting, visibility, and art in the design of public spaces to improve both real and perceived safety.	Coordinate with schools, The Mall at Prince George's, and other facilities to serve as resiliency centers.	Emergency Management, Community Services and Programs	PGCMLS, PGCC, PGCPs, DeMatha, The Mall at Prince George's	2028
	Implement and upgrade lighting and visibility infrastructure to address gaps, especially in parks, alleys, transit stops, and corridors with heavy foot traffic, based on an existing study.	Department of Public Works, Police Department, Community Business and Economic Development	M-NCPPC, Prince Georges County, MDSA, WMATA	2031
	Incorporate Crime Prevention Through Environmental Design principles into new and existing public spaces.	Department of Public Works, Police Department, Community Business and Economic Development	M-NCPPC, MDSA, Prince George's County, WMATA	2031
	Install clear signage and wayfinding to make public areas more navigable and welcoming.	Department of Public Works, Police Department, Communications	Prince George's County, MDSA, M-NCPPC, WMATA	2029

IMPLEMENTATION CHART

GOAL	STRATEGY	RESPONSIBLE DEPARTMENT/S	COMMUNITY PARTNERS	TARGETED COMPLETION
PATH: Growing and Thriving Economy				
Develop and implement an Economic Development Strategic Plan with a core focus on placemaking to enhance business growth, attraction and retention.	Enhance the City's business retention and expansion program with biennial surveys to stay informed on local trends, challenges, and opportunities, and improve communication with businesses.	Community Business and Economic Development		2027
	Update and promote the "How to Start a Business" guide to help aspiring entrepreneurs navigate the process.	Community Business and Economic Development, Communications		2027
	Establish strategic partnerships with local and regional organizations that focus on business development, including the University of Maryland, further expanding accessibility to resources, professional connections, and knowledge.	Community Business and Economic Development, Community Services and Programs	PG EDC, UMD, HYCDC, Gateway CDC, M-NCPPC, PGCC, Employ Prince George's, MEDA, SOHY Co-op, PGCMLS, PGCO, Maryland Department of Commerce	Ongoing
	Work with county and local agencies to expand resources for entrepreneurs; support start-ups, grow the local workforce, and create opportunities for historically marginalized business owners.	Community Business and Economic Development	PG EDC, UMD, HYCDC, Gateway CDC, PGCC, Employ Prince George's, MEDA, PGCO, Maryland Department of Commerce	2031
Build strong partnerships with businesses in all three investment and development zones, encouraging residents and visitors to shop, dine, play, and work locally.	Organize a local business working group that collaborates to support a healthy business community.	Community Business and Economic Development, Community Services and Programs		Ongoing
	Develop targeted promotional campaigns and materials that highlight local businesses, share their stories, and connect them with the wider community.	Community Business and Economic Development, Communications		Ongoing
Expand adult and continuing education programs, along with targeted career training initiatives, to create pathways for upward mobility, connecting residents to quality employment opportunities.	Partner with local colleges, trade programs, and employers to offer skill-building workshops and apprenticeships.	Community Business and Economic Development, Community Services and Programs	UMD, PGCC	2027
	Establish partnerships to host job and career fairs and provide career development information at city events to connect residents to employment opportunities.	Community Business and Economic Development, Community Services and Programs, Human Resources	UMD, PGCC, PGCCPS, DeMatha, Employ Prince George's, HYCDC, PGCMLS, MD Department of Labor	2027
Promote transit-oriented development that fosters vibrant, walkable neighborhoods, connecting community members to jobs, housing, services, transit, and other amenities.	Identify and promote areas near Metro, MARC, and major bus routes for higher-density, mixed-use development that supports local businesses and housing diversity.	Community Business and Economic Development (GIS)	WMATA, M-NCPPC, MTA, UMD, Prince George's County, DHCD	2027
	Partner with transit agencies and developers to improve station areas and enhance accessibility.	Community Business and Economic Development	WMATA, M-NCPPC, MTA, UMD, Prince George's County, CSX	2028
	Create a Bus Stop Improvement Plan, informed by best practices and stakeholder engagement, to guide recommendations for WMATA and other transit agencies, including the placement of bus shelters and other stop enhancements.	Community Business and Economic Development, Department of Public Works.	WMATA, Prince George's County, UMD	2031

IMPLEMENTATION CHART

GOAL	STRATEGY	RESPONSIBLE DEPARTMENT/S	COMMUNITY PARTNERS	TARGETED COMPLETION
PATH: Excellence in Municipal Services				
Ensure transparent, accessible, and responsive governance.	Implement new and existing tools that support the community's access to decision-making.	Administration, Community Business and Economic Development, Communications, Legislative Services		Ongoing
	Promote and practice the responsible use of technology.	Communications		Ongoing
	Provide timely, clear, accessible and responsive communications on a variety of platforms, including bilingual materials.	Communications		Ongoing
	Use data and feedback to improve communications, services, and outreach to underserved groups.	Communications		Ongoing
	Actively seek community input in strategic planning and decision-making.	Administration, Community Business and Economic Development, Communications	M-NCPPC, MDP	Ongoing
Promote equity and excellence in city operations.	Implement the City's Race and Equity Plan to ensure inclusive practices and address disparities.	Department of Human Resources, Administration, Community Business and Economic Development, Police Department, Department of Public Works, Legislative Services, Communications		2028
	Train staff, City Council, and committees in equity practices and integrate equity tools in all operations.	Department of Human Resources, Communications		Ongoing
	Develop easy-to-use data resources to guide equitable policy decisions.	Department of Human Resources, Communications		2028
	Maintain a zero tolerance for identity-based and other forms of discrimination and harassment.	Department of Human Resources, Administration		Ongoing
	Support Hyattsville's public-facing workforce to ensure high-quality community services, including waste pickup, snow removal, code enforcement, youth and family services, and more.	Department of Public Works, Community Services and Programs, Community Business and Economic Development		Ongoing

IMPLEMENTATION CHART

GOAL	STRATEGY	RESPONSIBLE DEPARTMENT/S	COMMUNITY PARTNERS	TARGETED COMPLETION
PATH: Excellence in Municipal Services (Continued)				
Improve accountability and transparency in financial management.	Create a clear, understandable budget document and capital improvement plan.	Office of the Treasurer		Ongoing
	Ensure audits are timely and transparent.	Office of the Treasurer		Ongoing
	Maintain strong fiscal stewardship through accurate financial record-keeping and responsible spending to prevent waste and strengthen trust.	Office of the Treasurer		Ongoing
	Routinely engage the City Council and broader community to strengthen understanding of the budget planning process while ensuring the community has a voice in reviewing and prioritizing public spending.	Office of the Treasurer, Communications, Administration		Ongoing
	Responsibly invest in city infrastructure to maintain quality services and support growth.	Office of the Treasurer, Department of Public Works, Administration		Ongoing
Support a high-performing city workforce.	Pursue diverse funding sources to reduce reliance on any single stream and strengthen financial stability.	Office of the Treasurer, Administration		Ongoing
	Invest in employee development, recognition, and well-being.	Department of Human Resources		Ongoing
	Expand the use technology and best practices, such as Geographic Information Sciences (GIS), to improve efficiency.	Department of Human Resources, Community Business and Economic Development		Ongoing

GOAL	STRATEGY	RESPONSIBLE DEPARTMENT/S	COMMUNITY PARTNERS	TARGETED COMPLETION
PATH: Housing and Livable Neighborhoods				
Incentivize affordable, high-quality housing for all residents.	Create affordable housing programs to meet the needs of low and moderate-income households.	Community Business and Economic Development	DHCD, M-NCPPC, FUMCH, MDP	2030
	Partner with county, state, and nonprofit housing agencies to fund and implement affordable housing tools.	Community Business and Economic Development	DHCD, M-NCPPC, FUMCH, MDP, Habitat for Humanity	2028
	Develop clear outreach materials to help residents understand and access affordable housing resources.	Community Business and Economic Development, Communications	DHCD, M-NCPPC, FUMCH, MDP	2027
Advocate for tenants' rights and support improved conditions for renters.	Provide input on and work with the County as they develop their rent stabilization program and ensure it meets the City's needs.	Community Business and Economic Development	Prince George's County, M-NCPPC	Ongoing
	Provide outreach and education materials to tenants and landlords about local, county, and state support programs.	Community Business and Economic Development	Prince George's County, M-NCPPC, DHCD	Ongoing
Address existing disparities in homeownership rates.	Promote equitable access to homeownership by addressing systemic barriers and developing first-time homebuyer resources informed by best practices.	Community Business and Economic Development	DHCD, M-NCPPC, Prince George's County	2031
	Partner with housing agencies and nonprofits to expand funding and assistance programs.	Community Business and Economic Development	HYCDC, DHCD, M-NCPPC, Maryland Legal Aid	Ongoing
Pursue imaginative, affordable housing tools to increase affordability and diversity of housing options.	Target outreach to historically marginalized, first-time homebuyers, as identified in the City of Hyattsville Equity Plan and the Housing Action Plan, with clear information about available programs and assistance.	Community Business and Economic Development		Ongoing
	Promote Missing Middle housing availability, inclusive of accessory dwelling units, multi-family development, and other modest density increases.	Community Business and Economic Development	M-NCPPC, Prince George's County, MDP, DPIE	2030
	Explore loans and expedited permitting for homeowners who provide affordable units.	Community Business and Economic Development	DPIE, M-NCPPC	2028
	Promote deeper affordability levels in new developments.	Community Business and Economic Development	M-NCPPC	2029
Establish a dedicated source of local funding for affordable housing.	Allocate a portion of existing city revenues, such as a percentage of property tax, licensing, or permit fees, to create a permanent affordable housing fund that supports construction and preservation.	Community Business and Economic Development, Office of the Treasurer		2027
	Pursue partnerships with county, state, federal, and philanthropic organizations to match or supplement local funds, maximizing the impact of each dollar invested.	Community Business and Economic Development, Office of the Treasurer	DHCD, HUD	2027
	Advocate to the County for policies that secure contributions from new development projects, such as inclusionary zoning fees.	Community Business and Economic Development	DHCD, MDP	2030

IMPLEMENTATION CHART

GOAL	STRATEGY	RESPONSIBLE DEPARTMENT/S	COMMUNITY PARTNERS	TARGETED COMPLETION
PATH: Housing and Livable Neighborhoods (Continued)				
Advance equity and inclusion by addressing discriminatory land use practices across both private property and public land.	Develop a guide to empower homeowners, the governing body of a homeowners association, or other land stewards to identify and remove restrictive covenants attached to property deeds.	Community Business and Economic Development, Human Resources		2028
	Utilize GIS to track properties that have successfully removed restrictive covenants.	Community Business and Economic Development		2028
	Advocate to state and county leaders to advance research and policies that promote racial equity in housing.	Community Business and Economic Development, Legislative Services, Human Resources, Administration		Ongoing
	Amend City Code to ensure proper property maintenance.	Legislative Services, Administration, Community Business and Economic Development		2027
Develop and expand welcoming and appealing neighborhoods.	Streamline code compliance operations to promote an inviting and safe city.	Administration, Community Business and Economic Development, Code Compliance, Department of Public Works.	DPIE	2028
	Explore anti-displacement initiatives to support the unhoused population in Hyattsville.	Community Services and Programs, Administration, Community Business and Economic Development.	Prince George's County, M-NCPPC, Local Businesses, Faith-based Organizations, PGCPs, HYCDC, PGCMLS, PGCC, MDBOSCOC	2029

GOAL	STRATEGY	RESPONSIBLE DEPARTMENT/S	COMMUNITY PARTNERS	TARGETED COMPLETION
PATH: Dependable Infrastructure				
Maintain and improve city facilities and infrastructure to meet current and future needs.	Modernize building maintenance through staffing, training, and tracking tools.	Department of Public Works, Department of Human Resources		2027
	Conduct a pavement condition survey to assess the condition of city roadways.	Community Business and Economic Development, Department of Public Works	Prince George's County, MDSHA	2030
	Improve wayfinding across the City for drivers, bikers, and pedestrians.	Community Business and Economic Development, Department of Public Works	Prince George's County, MDSHA, M-NCPPC, WMATA	2030
Modernize the City's vehicle fleet to improve efficiency and sustainability.	Assess current fleet and replace high-cost, low-reliability vehicles with energy-efficient models.	Department of Public Works		2030
	Increase the number of electric vehicle charging stations at city-owned properties and private parking lots across the City, while prioritizing continuous maintenance and repair.	Department of Public Works, Administration		2030
	Identify gaps in walkability across the City, especially near schools, parks, and transit, through a walkability assessment.	Community Business and Economic Development, Department of Public Works		2027
Prioritize walkability to make Hyattsville safer, more accessible and inviting for pedestrians.	Improve sidewalks, crosswalks, lighting, and curb ramps based on the walkability assessment, and develop an ADA Transition Plan to guide long-term accessibility improvements so all residents can move safely.	Department of Public Works	Prince George's County, MDSHA	2031
	Continue to coordinate closely with county and state officials to improve road safety through traffic calming measures and pedestrian-oriented streetscapes, while making similar investments on city-owned streets.	Community Business and Economic Development, Department of Public Works, Administration	Prince George's County, MDSHA	Ongoing
	Promote walkability through signage, maps, and events, highlighting key routes and destinations.	Community Business and Economic Development of Public Works, Communications	Prince George's County, MDSHA, M-NCPPC, WMATA	2031
Upgrade stormwater and flood management systems to protect property and support environmental resilience, as part of a holistic and, proactive response to climate change.	Identify and prioritize infrastructure improvements in flood-prone areas, such as Lower Ward 1 and Driskell Park.	Department of Public Works	Prince George's County, MDSHA, M-NCPPC	2029
	Incorporate green infrastructure solutions like rain gardens, permeable surfaces, and wetlands into stormwater projects.	Department of Public Works	Prince George's County, MDSHA, M-NCPPC	Ongoing
	Educate and support residents and businesses in adopting on-site stormwater management practices.	Department of Public Works, Communication, Community Services and Programs	PGSCD, ATHA, Anacostia Watershed Society, CBF, DNR, M-NCPPC, Defensores de la Cuenca, Sustainable Hyattsville, Anacostia River Keepers	Ongoing

IMPLEMENTATION CHART

GOAL	STRATEGY	RESPONSIBLE DEPARTMENT/S	COMMUNITY PARTNERS	TARGETED COMPLETION
PATH: Sustainable Natural Environment				
Encourage sustainable practices among residents, businesses, and city operations.	Generate a guide that will support local businesses in adopting green and sustainable practices.	Community Business and Economic Development, Department of Public Works		2026
	Collaborate with neighboring communities to promote regional environmental initiatives.	Administration, Department of Public Works	ATHA, UMD, DNR, Mt. Rainier, Brentwood, North Brentwood, Riverdale Park, College Park, Edmonston, University Park, Bladensburg, Prince George's County	2029
	Apply for grants and funding to help businesses and residents improve sustainability.	Community Services and Programs, Community Business and Economic Development		Ongoing
Reduce waste and promote recycling and reuse.	Train staff and residents on best practices for waste diversion.	Department of Human Resources, Department of Public Works, Communications		2031
Strengthen the City's climate resiliency by defining holistic and actionable steps.	Host community events for recycling and proper disposal of hazardous or hard-to-recycle materials, leveraging the City's Environmental Depot.	Community Services and Programs, Department of Public Works	M-NCPPC, Prince George's County, MDE	Ongoing
	Support tree canopy preservation and health while expanding native plantings.	Department of Public Works	DNR, M-NCPPC, CCAN, Arbor Day Foundation, CBF, Sierra Club	Ongoing
	Explore renewable energy initiatives and educate the public about these options.	Department of Public Works, Communications	PEPCO, MEA, Prince George's County, Washington Gas	2031
Enhance and expand parks, green spaces, and natural areas to improve access, biodiversity, and community well-being.	Finalize and implement the Climate Action Plan.	Department of Public Works	M-NCPPC	2027
	Draft a Park Plan that will identify opportunities to create new parks or convert underused spaces into green areas, prioritizing underserved neighborhoods.	Community Business and Economic Development, Department of Public Works, Community Services and Programs	M-NCPPC, Prince George's County	2031
	Develop a Park Plan that will outline improvements to existing parks, including native plantings, shaded seating, updated play equipment, and accessible pathways.	Department of Public Works	M-NCPPC, Prince George's County	2031
	Partner with community groups and volunteers to maintain and activate parks with events, stewardship programs, and educational initiatives.	Department of Public Works	ATHA, Anacostia Watershed Society, CBF, DNR, M-NCPPC, Defensores de la Cuenca, Sustainable Hyattsville, Anacostia River Keepers	Ongoing
	Evaluate existing public spaces, including parks, pools, and trails, ensuring they are designed and managed to support universal access and equitable inclusion for people of all backgrounds, while preserving and protecting native species.	Department of Public Works, Community Services and Programs		Ongoing

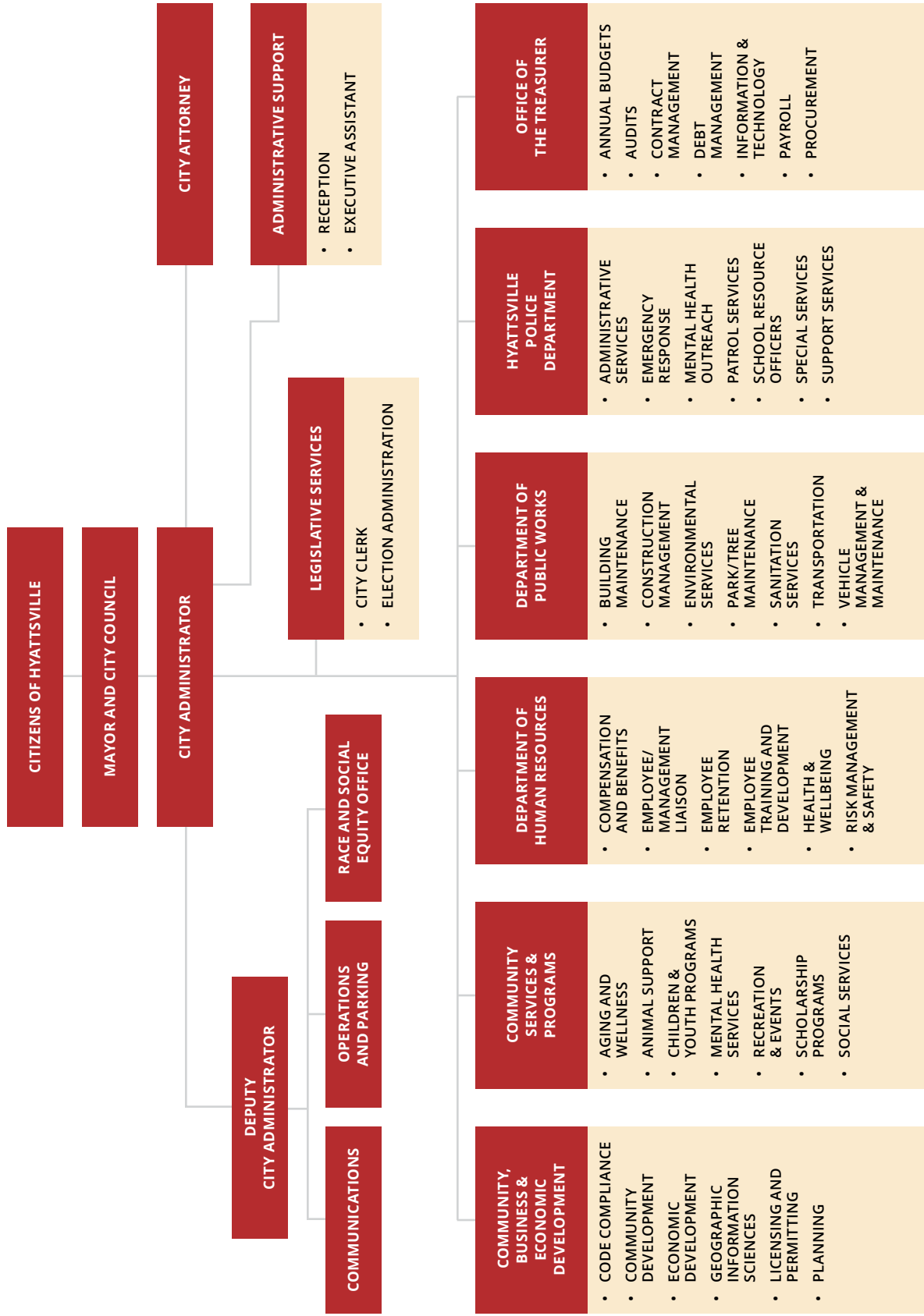
IMPLEMENTATION CHART

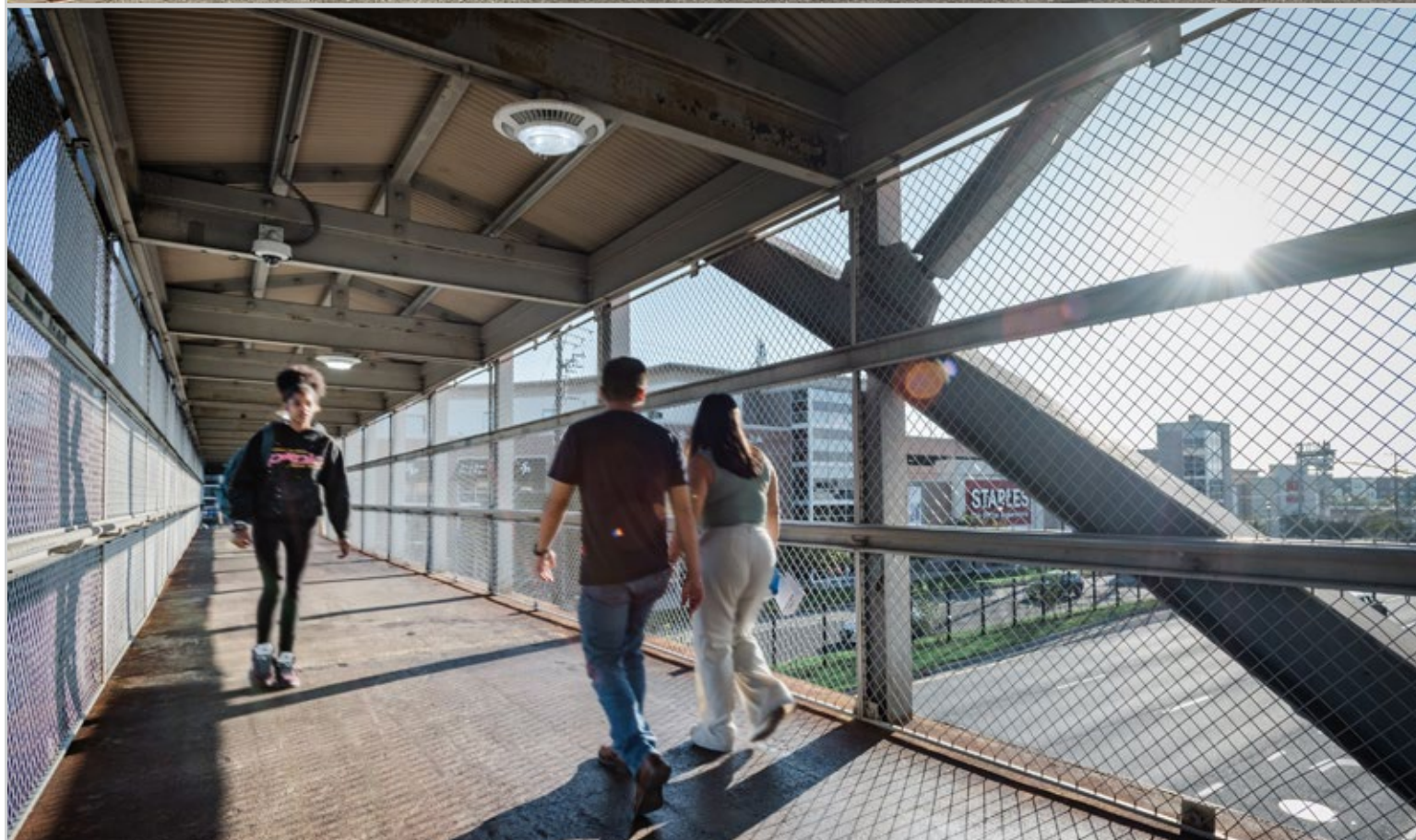
GOAL	STRATEGY	RESPONSIBLE DEPARTMENT/S	COMMUNITY PARTNERS	TARGETED COMPLETION
PATH: Community Character				
Foster representative civic engagement.	Actively recruit members for Hyattsville's advisory bodies that reflect the makeup of the community.	Legislative Services, Communications, Department of Human Resources		Ongoing
	Provide regular training and orientation for advisory body members on their roles and responsibilities.	Legislative Services, Department of Human Resources		Ongoing
	Leverage community events to promote and recruit residents to serve on boards, committees, and the City Council.	Legislative Services, Communications		2027
Expand access and partnerships to provide meaningful human services for all residents.	Maintain and expand relationships with local partners to enhance programs and initiatives.	Community Services and Programs	Prince George's County, M-NCPPC, Local Businesses, Faith-based Organizations, PGCPs, HYCDC, PGCMLS, PGCC	Ongoing
	Identify gaps in service offerings to better align with community needs.	Community Services and Programs	Prince George's County, M-NCPPC, Local Businesses, Faith-based Organizations, PGCPs, HYCDC, PGCMLS, PGCC	Ongoing
Further inclusion, volunteerism, and community engagement.	Expand volunteerism through targeted outreach to support city programs, events, and services.	Community Services and Programs		Ongoing
	Recognize and retain volunteers through appreciation and leadership opportunities.	Community Services and Programs		Ongoing
	Conduct targeted outreach to ensure program participation reflects the makeup of the City.	Community Services and Programs, Communications		Ongoing
Enhance service offerings to meet the needs of Hyattsville's multigenerational population.	Develop targeted youth center programs for grades 6-9, including camps and after-school engagement.	Community Services and Programs	Prince George's County, M-NCPPC, Local Businesses, Faith-based Organizations, PGCPs, PGCMLS, PGCC	2028
	Support seniors aging in place while fostering multigenerational engagement through housing, social programs, and shared activities.	Community Services and Programs, Community Business and Economic Development	HAP, Prince George's County, M-NCPPC, Local Businesses, Faith-based Organizations, PGCPs, PGCMLS, PGCC	Ongoing
	Advocate for more affordable childcare and pre-K options.	Legislative Services, Administration, Community Services and Programs		2030

IMPLEMENTATION CHART

GOAL	STRATEGY	RESPONSIBLE DEPARTMENT/S	COMMUNITY PARTNERS	TARGETED COMPLETION
PATH: Community Character (Continued)				
Cultivate inclusive spaces for community growth and new connections.	Create hubs for arts, culture, and lifelong learning to bring residents together.	Community Business and Economic Development, Community Services and Programs	SOHY Co-op, Gateway CDC, HYCDC, PGCMLS, M-NCPPC	2030
	Add or expand community events to celebrate cultural diversity, showcasing local arts, music, and food. Highlighting Hyattsville's character, and creating gathering places for residents.	Community Services and Programs	M-NCPPC, Prince George's County, HYCDC, Gateway CDC	Ongoing
Preserve and enhance the City's historic assets, protecting its architectural heritage while also promoting sustainable redevelopment.	Collaborate with preservation organizations, local nonprofits, and private property owners to pursue grants and funding.	Community Business and Economic Development	Preservation Maryland, PGCHS, M-NCPPC, MD Historical Trust, NPS, DOI, SOHY Co-op, Gateway CDC, HYCDC, PGCMLS	Ongoing
	Celebrate Preservation Month with community-led events, awards and guided tours.	Community Business and Economic Development, Community Services and Programs	Preservation Maryland, PGCHS, M-NCPPC, MD Historical Trust, NPS, DOI,	2026
	Ensure preservation objectives are considered in all development review processes.	Community Business and Economic Development	M-NCPPC	Ongoing
	Encourage and promote adaptive reuse of historic buildings for housing, small businesses, and community uses.	Community Business and Economic Development	Preservation Maryland, PGCHS, M-NCPPC, MD Historical Trust, NPS, DOI, HPA	Ongoing

HYATTSVILLE ORGANIZATIONAL CHART







City of Hyattsville

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